

NOTHIN' COULD BE FINER

	Max.	Min.
Saturday, March 21	76	37
Sunday, March 22	83	39
Monday, March 23	92	46
Tuesday, March 24	90	48

VOL. XXVI. NO. 51

22 PAGES

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Palm Springs, California, Thursday, March 26, 1953

Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

Single Copy 10c

Top National Charity Heads to Meet Here

Palm Springs and Riverside to Host 10-Day Meeting

Riverside and Palm Springs will be hosts for 10 days in April to the nation's foremost leaders in the field of Community Chests, United Funds and Community Councils.

On April 13 the executive directors of Chests and United Funds in the ten largest cities of the nation will arrive in Palm Springs for their annual conference. Loosely organized for this annual clinic, the Chest and United Fund chieftains are known as the "Big Ten." Together they raise more than \$75,000,000 annually in the 10 cities for the community causes.

FOLLOWING immediately on the heels of the Palm Springs gathering will be the Western Conference of Community Chests and Councils opening at the Mission Inn in Riverside on Sunday, April 19, for a five-day stand.

More than 250 delegates from Chests, Councils and United Funds in the 11 western states, Canada and the Hawaiian Islands are expected to be in attendance at the session where the chief topic will be the new development in the charity funds field—the unified appeal adopted this year by Riverside and nearly 200 other cities of the country. Riverside was the only city in southern California using the combined campaign.

RESERVATIONS already have been received by Manager Jack Buchanan from persons in most of the western states and the Hawaiian Islands. Western Canada is expected to be represented by several delegates.

The conference will be a week-long series with meetings from 9:15 a. m. until 8:30 p. m., each day except Tuesday when the delegates will take time out late in the day for a jaunt to Palm Springs for a barbecue and cowboy entertainment of the kind of the world-famed Desert Inn.

Robert E. Hadley, executive secretary of the Tucson Community Chest, is president of the western conference and will open the sessions in the Music Room of the inn on Sunday night, April 19. Principal speaker that night will be Ralph Blanchard, executive director of the national association of Chests and Councils.

REPORTS from several western cities that held successful United Funds this year are high on the program schedule as scores of other cities eye the new development in fund-raising for community causes. Riverside's United Fund will be reported on by Harry C. Harper, executive director.

Lynn Mowat, director of the Los Angeles Welfare Federation, is in charge of arrangements for the Big Ten sessions at Palm Springs. Los Angeles and San Francisco are the only two west coast cities to be in attendance. By virtue of being the nearest Community Chest, the Riverside area will be represented at the Palm Springs meeting and is assisting Mowat in arrangements.

This Side of The Sun

Deadline



(Desert Sun photo)
HONOR STUDENTS—Dewey Wallace, salutatorian, congratulates Ellen Neishuler on being named valedictorian of the 1953 graduating class at Palm Springs high school. Selection of the two honor students was announced by Principal Henry Greely, center.

Miss Neishuler, Dewey Wallace, School Speakers

Ellen Neishuler, has been named valedictorian and Dewey Wallace salutatorian of the 1953 graduating class at Palm Springs Unified high school, Principal Henry Greely announced today. Miss Neishuler, daughter of Mrs. Kate Neishuler, Casitas Del Monte, plans to attend UCLA, majoring in English.

Wallace, son of D. D. Wallace, Thousand Palms, will attend Whitworth college in Spokane, Washington, majoring in English, and then plans to do graduate work at Princeton Seminary.

Four-Day Recess for Local Schools

Easter recess for pupils of the Palm Springs Unified School district will commence at the end of the regular school day next Tuesday. Classwork will be resumed at the beginning of the school day Monday, April 6.

Dr. A. G. Hoff, superintendent, said that the district office in the Frances Stevens school building, will be closed Friday, April 3, and Saturday, April 4.

Tax Exemption Period Ending

Today and Saturday, from 9 a. m. until noon, are the final two days on which veterans and churches may file tax exemption claims locally.

Deputy assessors will be at World War Memorial hall both days.

After Saturday, exemption applications must be filed at County Assessor Frank Burchfield's offices in Riverside.

Stop Signs

Two Replaced at Tachevah, Indian

Council authorized the replacement of North and South stop signs at the intersection of Tachevah drive and Indian avenue. Request for the re-installation was made by Warren Linville, principal of Katherine Finchy school, who said that the signs were necessary to ensure the safety of school children.

USE REGULATIONS under the new plan will remain the same

Expand Desert Circus Program

Plan to Continue Chest Drive

4-Day Event Scheduled by Committees

Beaux Arts Ball
Western Show,
Latest Additions

Desert Circus celebration this week expanded into a huge four-day celebration, with two more events scheduled, the Beaux Arts Ball Friday night, and a Wild West Show Sunday afternoon.

Los Compadres has offered to sponsor the Wild West Show at the Polo Grounds. Co-Chairman Milton Hicks and George Strebe announced, making the official dates for the show April 16, 17, 18 and 19.

THE SHOW will feature "Indians and sharp-shooters," it was stated. John Hollinger will be general chairman.

Desert Circus Week will start Thursday night with all Villagers and visitors invited to go "on the town." Everyone's to dress in Western attire and just spend the evening enjoying themselves. All local night spots will be decorated in a western

HIGHLIGHTS FRIDAY will be the Kangaroo Court in the Center at noon, and the Beaux Arts Ball sponsored by the Desert Art Center at the Tennis club in the evening.

On Saturday, the traditional parade will be held at 10 a. m., and a carnival and dance scheduled at the War Memorial building in the evening.

Coin Box TV

Local Plan Given
National Publicity

Look Magazine, April 7 issue, now on the newsstands, has as its feature story: "Telemeter at Palm Springs Ushers in Coin Box TV."

Complete facts on the current International Telemeter corporation's introduction of television into the Village, together with plans for the future, are discussed.

Telemeter has not introduced the coin-box program selector into Palm Springs at the present time, but Look staff writer Dan Fowler reviews the possibilities of the plan in the near future, and also in five to 10 years.

Miss Benoit had boarded the liner in San Francisco with her grandparents, Mr. and Mrs. Joseph T. Grace of Santa Rosa (wealthy brewery president) for a leisurely tour of the Orient. She is reported to have been all-right for some time.

Miss Benoit's father owns the Almaden vineyards and winery near Los Gatos and is an executive of a warehouse company. Her mother is reportedly traveling Spain before going to London for the Coronation.

His topic will be "Is the Government Clutch Slipping?"

Winter Resident Dies Suddenly on Hawaiian Liner

Mr. and Mrs. Louis Benoit, who have been in residence at their home here at 385 Alta Vista road, flew north to their San Francisco home Tuesday to make funeral arrangements for Mr. Benoit's daughter, Miss Conde Lee Benoit, 24, who died suddenly on Monday.

Miss Benoit, who was aboard the SS President Cleveland (the same ship on which former President Harry S. Truman is a passenger) was taken from shipboard in Los Angeles harbor to the Queen of Angels hospital where she died before her illness could be diagnosed. Dr. Frederick Newbar, chief autopsy surgeon for the County Coroners office, said that death was due to an acute gastro-enteritis.

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2 PUBLIC HEARINGS ON NEW ZONE ACT SLATED

Public hearings on a new zoning ordinance for the city of Palm Springs will be held in the council chambers at 4 p. m., April 1 and 15, by the city planning commission, City Planning Director W. G. Roessler announced today.

The hearings are designed to give residents an opportunity to express their views in regard to proposed changes, prior to its presentation to council for passage.

THE NEW ORDINANCE has been under study by the commission for the past two years, with its actual drafting started last December. It was prepared to modernize the ordinance, in conjunction with the codification of all ordinances now under way.

Changes suggested are in line with recommendations by the American Institute of Planners, Architects and Realtors, together with the United States Chamber of Commerce, with modifications for the resort community, Roessler said.

THESE AND OTHER new regulations are all designed to pro-

vide that lighting facilities for residential and commercial properties would have to be so installed so as to reflect light away from the adjoining property.

Noise from any business adjoining a residential area must not exceed the traffic noise on the adjoining street was another regulation cited by Roessler.

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WHITE SUN GUEST RANCH



NOW ON WAX—Johnny Boyle and Tani whose typical western songs which have delighted Villagers and Visitors for many years, are now delighting many more homes. Their music has been recorded on a long-playing record.

Johnny Boyle and Tani Put Western Music on Records

Famous "Cowboy Gulch" . . . moviegoers' renowned intersection at Sunset and Gower, held only one authentic singin' cowboy on its curbs two weeks ago as a very frustrated and city-bothered Johnny Boyle chomped at the bit while waiting for Studio and Artists Recorders to begin making a special record, featuring the songs Palm Springs most loves to hear him sing. Johnny and his charming wife, Tani . . . accompanied by Helen Dengler (Mrs. Jack Dengler) from the White Sun Guest Ranch toting their respective guitar and accordion, all left their beloved desert retreat at the crack o' dawn to drive into hurly-burly Hollywood for the recording . . . to be released next Easter week under the title of "Songs of the White Sun." Containing almost a full half hour's worth of music . . . the 12 inch, 33 1/3 r.p.m. non-breakable long-playing platter will be sold privately through the White Sun Ranch and interested Boyle devotees and accordion lovers should contact Johnny . . . or order direct from Helen Dengler as only a limited number are being pressed.

Johnny Palm Springs' greatest catalyst for fun 'n' good times, had long intrigued the many guests of the White Sun with his superlative entertain-

ment at Jack Boyer's Sunday morning chuck-wagon breakfasts at the Ranch . . . and often heard as guests departed from White Sun were the sad regrets that they'd miss hearing Johnny's colorful songs and Helen's world-famous accordion pieces. The Boyle's and Helen recently got together for evening and medleys gathered from all over the world and the spellbound guests insisted that something be done so they could take a piece of this warmth home with them. A record was the happy solution! And a reluctant singing giant with guitar was coerced into a "smogbound" appointment with technicians, labs, sound rooms and yards of tape.

"The result is," said Lou Finston, the studio's head man and disc veteran of 30 experienced years . . . "one of the best 'ranch-type' records I've ever had the pleasure of making!"

One whole side is devoted to solos by Johnny . . . "Who Shot the Hole in My Sombrero," "The Mopie Song," "Red Feathers," "Papio," "Cool Water," and "Little Cowgirl"; while the second side features two magnificent Boyle duets . . . "Tani" and "No Beauty" along with a delightful series of foreign folk songs sung and played by Helen with her accordion.

Many Dwelling Begun on Desert

Four dwellings marked Palm Springs building permits for the past week, city hall reports revealed.

Permits were issued to:

John Connell, 456 Ave Hokana, dwelling, \$16,000.

Robert Ingram, 1637 Mel Avenue, dwelling, \$16,000.

Matthew Dress Shop, 350 North Palm Canyon, Sunset Tile, re-roof, \$1200.

Ernst Off, 467 Mariscal, dwelling, \$22,000.

Rancho Trailor Park, 1563 South Palm Canyon, utility room, \$4000.

Arnold Runwell, 250 Lillian Drive, single story, \$4000.

Smoke Tree Ranch, Highway 111, H. H. Foster, bunk house, \$11,000.

Samuel Sontag, 302 Camino Alturas, Seier, pool, \$3000.

Frank Wells, 1446 Fiesta road, dwelling, \$18,000.

Three dwellings also marked building in the county area outside of the city limits of Palm Springs.

Permits were issued by the county building department to:

John R. Danchak, Cathedral City, dwelling, \$7800.

Mattie E. Dever, North Palm Springs, office, \$2867.50.

Homas Construction Company, Palm Springs, dwelling, \$2000.

Roberts Construction Company, Palm Desert, two dwellings, \$7200 each.

Convertible Cover Stolen from Auto

Theft of a convertible cover from his Jaguar Sunday night while it was parked on Belando road was reported to police by Henry C. Harbers of Pasadena.

But Few Tickets Remain Unsold for Policemen's Ball

"The biggest and best show to date, with a sell-out audience" was the enthusiastic comment this week of John Herrera concerning the fourth annual Police Ball Saturday night at the high school gymnasium. Herrera is president of the Palm Springs Police Officers association, sponsor of the charity event.

"An all-star show, plus the

danceable rhythms of Ted Fio Rito and his world-famous orchestra will be there for Villagers in one of the most outstanding entertainment evenings ever presented in the Village," Herrera continued.

George Jessel will emcee the show, which will feature stars of stage, screen and radio including Dinah Shore, George Montgomery, the Ritz Brothers,

Harpo Marx, Jack Smith, Phil Regan and J. Carroll Naish.

Dancing will start at 8 p. m. and continue until 1 a. m. The show is scheduled at 9 p. m.

A limited supply of tickets is still available from any police officer, at the department office, and starting today, at a booth on Palm Canyon drive.

The officer who leads in the sale of tickets will receive as a prize a special .38 Commando pistol.

Proceeds from the Police Ball will benefit the department's health and accident fund, police library, loan fund, projects for the prevention of juvenile delinquency, and the police pistol range.

Mystery

Carton of Hotel Property Found

Police today are investigating the origin of a carton containing dishes, silverware, glasses and pitchers, belonging to a local hotel found by Harry Hill, street superintendent, on McCallum Way, about one-half mile east of Sunrise Way.

VFW Publication Lauds Local Post

David W. Dunsworth, commander of Frontier Post, Veterans of Foreign Wars, Palm Springs, is pointing with pride this week.

"The California Veteran," official state publication of the VFW, carried a front page article in its latest issue praising the local post for progress made in its building program and along other lines.

3a—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 26, 1953

Seek Administrator for County Hospital

County supervisors were on the hunt this week for a new administrator for the county hospital. Dr. Joseph McMullen, present administrator, has resigned, effective April 1.

Two tentative nominees are being considered and the decision will be made next week.

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. . . savings resulting from Safeway's efficient way of doing business are passed on to you in the form of lower prices. In addition, whenever Safeway's costs go down, prices are lowered on the shelves at your Safeway. This means that you can always be sure of low, low prices, on everyday items as well as on advertised specials. Along with these low prices goes a guarantee on every item . . . assuring you of complete satisfaction. Be sure . . . shop **SAFEWAY**.

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TORPEDO BRAND

6-oz. can **23¢**

CANNED MILK

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UNION BRAND

5-lb. bag **45¢**

CHEESE

DUTCH MILL AMERICAN

1/2-lb. pkg. **29¢**

(Dutch Mill American Pimiento. 1/2-lb. pkg., 29c.)

10-lb. bag **89¢**

2-lb. pkg. **95¢**

KERN JELLY

Pure Fruit. Grape, or Crabapple. 12-oz. glass **19¢**

SURE of more for your meat money because...

. . . all Safeway meats are guaranteed tender and juicy, trimmed before weighing to give you more good eating meat for your money.

An extra bonus . . . meat prices are now lower at Safeway.

CHUCK ROAST



From shoulder of U. S. gov't graded CHOICE beef, aged to peak of perfection, fully trimmed . . . truly an outstanding meat value.

Seven Bone

lb. **43¢**

lb. **49¢**

GROUND BEEF

TOPS FOR FLAVOR

CORNED BEEF

BONELESS BRISKET

BOILING BEEF

PLATE MEAT

SLICED BACON

GRADE A QUALITY

ELBOW MACARONI

Globe 16-oz. "A 1" pkg. **21¢**

QUICK COOKING RICE

8-oz. pkg. **13¢**

2 MIXING SPOONS

New Type, Shorter Handle

SUNNYBANK Margarine

SEE OFFER AT DISPLAY OF

GRAPES

Special designed 9" stirring size. Easier to use. Wooden handles that won't come off.

SAFETY

SAFETY

SAFETY

Bids Opened on New Link of Freeway

7.2 Mile Stretch Through Ontario to Speed Travel

Another step in providing faster, safer driving between the desert and the metropolitan area was taken last week when bids were opened in Los Angeles for construction of 7.2 miles of the Ramona Freeway on Highways 70 and 99 from Archibald avenue through Ontario-Upland to the Los Angeles county line.

Work on bridges and grade separation for the link has been under way for the past few weeks.

THE NEW HIGHWAY, which will by-pass heavy Ontario traffic, will be two lanes of concrete in either direction with a wide dividing strip between. This wide dividing strip will provide room for an extra lane in both directions when it is needed. It swings north from the present Colton-Ontario expressway on 70-99 at Archibald avenue and then west along the Ontario-Upland boundary line.

WEST OF THE Los Angeles county line similar work is progressing on a 6.2 mile link which will carry the freeway to the present road at Kellogg Hills.

Engineers estimate the entire 13.4 miles of freeway by-passing Ontario and Pomona will cost \$10,000,000. It will be completed in 1955.

Low bid on the Ontario link was \$2,308,178.22.



SPEAKER TODAY—Lloyd A. Wilson, president of the Lloyd A. Wilson Service of San Francisco, will be the speaker at the Lions club luncheon meeting today.

Wilson to Speak at Lions Club

Lloyd A. Wilson, president of the Lloyd A. Wilson Service of San Francisco, who is assisting the Palm Springs Chamber of Commerce with its "Build for Tomorrow" program, will be the speaker at the Lions club luncheon meeting at the Tennis club this noon.

Wilson's topic will be "Cities Do Not Happen."

Stanley Rosin is program chairman of the day.

Vic Vet says

REMEMBER, VETS, IF YOU LET YOUR LAPSED GI TERM LIFE INSURANCE EXPIRE WITHOUT REINSTATING IT BEFORE THE EXPIRATION DATE, YOU'RE NO LONGER ENTITLED TO GI INSURANCE



For full information contact your nearest VETERANS ADMINISTRATION office

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SELECTION OF MOULDINGS

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EFFECTS

Edward Canby Studios
Oasis Building
121 S. Palm Canyon Dr. Phone 2783

Winners in First Stamp Contest Here Announced

Winners in the first annual stamp exhibit by the Palm Springs Stamp club, now on display in the windows of the Wingerden and Hough Insurance office in the Plaza, were announced this week by Don Miller, adult advisor.

Awards were given to:

High school division—Mickey Lang, first; Gershwin Haltman, honorable mention.

Junior high school division—Topicals, Ann McGrew, first; Gary Soule, second; Jimmy Brister, third; United States Commemoratives, Bruce Philp, first; Dawson Hayward, second; Bobby Gordon, third; Specialties: Erik Williams, first; Kanut Skjoberg, second; Mary McLaughlin, third; Dennis McLaughlin and Vernon Baumgartner, honorable mention.

Three adults are exhibiting stamps, although not in competition.

Anyone interested in joining the club, which meets at the Frances Stevens school cafeteria every first and third Wednesday evening, is asked to call Florence Philp or Don Miller 2788.

Too Close

Driver Cited as Result of Crash

Robert Eugene Curtis, 19, Wilmington, was cited for following too closely behind another vehicle after his car struck the rear of the car in front of him and forced it into another vehicle at 11 a.m. Sunday, on Palm Canyon drive.

Police reported that Glenn Ray Springer, 16, Long Beach, had stopped his car in the line of traffic, as did the car following him driven by Robert Gordon, 16, Long Beach, when Gordon's car was struck by Curtis' vehicle.

Damage to Springer's car was estimated at \$200, to Gordon's \$150, and to Curtis' \$150.

Council Repeats Plea for Control of Signboards

Palm Springs city council Tuesday reiterated its previous request of the county supervisors for a county ordinance which will regulate billboards.

County supervisors reported that they had asked the County Planning Commission to develop such an ordinance, and referred the Village appeal again to the commission.

In the letter seeking action, City Manager Russell Rink said: "As you well know, the tourist industry provides a substantial portion of the income of Riverside county. And yet we all know that tourists do not come to this area to view billboards but rather to appreciate our magnificent scenery."

Rink also has sent a request to the Palm Springs Chamber of Commerce asking their cooperation and efforts in securing the ordinance.

Eagle Scouts to be Honored Here at Dinner Event

First Annual Eagle Scout Recognition dinner will be held at 7 p.m., April 27, at the Tennis club in Palm Springs.

A "top" program is being planned by the committee and will be announced soon (a movie-TV comedian has been invited to be MC).

The committee is comprised of J. L. Hunter of Riverside, president of the Hunter-Douglas corporation, himself an Eagle Scout and veteran of Riverside; C. J. Carlson of Riverside, vice chairman; Jacques Crommelin of Palm Springs, in charge of physical arrangements; Carl Lykken of Palm Springs, council president in charge of securing sponsors; Vernon Tegland of Riverside, in charge of choosing an Eagle Scout speaker; Capt. R. S. Simpson, M.D., USN, of Corona, Council advancement chairman in charge of boy attendance; and Dr. G. E. Ledfors, of Riverside.

On The Trails

The Open Gate . . . at the Thurston Chase ranch at Thousand Palms left long-lingered memories of one of the season's most beautiful parties. With the trail-goers well represented—the guests numbered nearly four hundred. The Chase School of Thousand Palms for Boys, will open in the Fall, and it is easy to see that their education will be conducted mid surroundings which are so dear to every boy's heart. Along with their studies they will receive a practical knowledge of horses and their handling, as well as riding and roping. This desert community can well be proud of being chosen for the location of this fine school.

Upper Palm Canyon—last week, might have been Ramon and Sunrise Way on a break-fast-ride morn. The canyon which is usually a wilderness, had at one point, three different groups meet at once. While returning from near Little Paradise where Billie Mosley's group lunched, we met Bud Kinnamon's Smoke Tree group lunching at the fork to Potrero Meadows. There we looked below to find Clair Woodmansee's group heading up the meadows towards us. Some horses were trailered up to the bench, while others rode the entire way. Bill Brill's fast-walking beauty was really making knots down Palm Canyon Road as we trailered by. Among other riders in the groups were Jack and Keta Boyer, Jane Neal, the Garstons, the Peirces (all three), Sally Torger, Tillie Grimm, Wesley Graves . . . and many, many more.

It is comforting to know when belongings are left on the bench, you can return hours later to reclaim them. C. R. Fleming, who has run the Palm Canyon Trading Post for the past five years, give you that comfort, if he spots the lost articles. A purse and a coat were left on the bench after the ride. Dashing madly back just in time to make the gate before closing, the bewildered gate attendant admitted us. We no sooner reached the Trading Post when Mr. Fleming walked out and handed over our treasured possessions.

What a place to live . . . this desert of ours.

ANITA HASKELL JONES.

Victoria Beebe Scores Another

Victoria Beebe, well known decorator, is again responsible for a beautiful place of business in Palm Springs. This time it's the new Self Service Laundry at 308 North Indian avenue.

Miss Beebe is no stranger to Palm Springs having lived in the Village for the last six years, spending her Summers in La Jolla where she ran an interior decorating studio.

Authorize Refunds to Tax Deposits

Refunds of sales tax security deposits authorized by council last week because the businesses were discontinued were:

Grace Marie Daly and Barbara K. Summers, Tincraft, \$15; Eve Morris, Mary Noel, \$25; Beatrice Stumpf, Desert Drug, \$250; N. E. Blood, Blood Sales Company, \$50; Matthew Dragicevich, Christmas tree sales, \$25; Katherine Thompson, Candyland, \$50; A. S. Wolanin and Irwin Schuman, The Rossmore, \$150.

Tail Light Stolen

Glen Ivory of Pasadena reported to police the theft of the tail light assembly from his 1953 model car while he was attending the sports car races Sunday.

Preserver Taken

Theft of a life preserver from his swimming pool was reported to police Monday by Harry L. Schroy, Ste. Wilden Arms, 1380 North Indian avenue.

\$100 REWARD!
—leading to the identity of the person who shot and killed my big black dog "Sporty" in the vicinity of Red Roof Ranch (near Thunderbird) last Monday evening.
Identity of person will be kept confidential.

Ruth Warburton

P.O. Box 36 — Rancho Mirage, Calif.

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

birthday . . . Grayer and more decrepit . . . But—the older you get the more fun you have.

WHILE on the subject of entertainment . . . Once heard Duke Ellington play some of his own numbers . . . The night of the big birthday dropped into Dave Lyons' Saddle and Sirloin . . .

And Duke Ellington never played any of his numbers as good as Anne Morre at the piano there does . . . As Bill Rashall would say: "Terrific," even if I don't like the word.

And do you know that not so far away from Palm Springs lives a woman who probably has saved thousands of lives? . . . She is Mrs. June McCarron of Coachella. She is responsible for the white lines on highways . . . It was her idea . . . And if you don't think it is one of the best, try driving on a road without a center line on a foggy night.

THE TOWN was really bulging last weekend . . . More people here than in many a day . . . They were even sleeping in the parks . . . Nice, we have them now . . . Just as a side-line on how the town is full up . . . Mrs. Catherine Gaston, supervisor of the special census here, said that while counting 10,241 bona fide residents of Palm Springs, her enumerators talked to more than 30,000 people . . . That gives you an idea how many people are here in March . . . There was an unusual incident at the airport last week . . . A plane carrying Mayor Pomeroy of Seattle and some other bigwigs, was held up here for two hours and a half . . . It had a flat tire . . . and couldn't get away until a new tire was flown here from Burbank.

SEE WHERE the planning commission is figuring on a new deal . . . Places that have outside lights must install them so that they do not shine on adjacent property . . . Which is a good thing . . . Some places erect flood lights which shine right into the windows of their neighbors . . . Annoying at night . . . Was also interested in the news of the day to see that legislation legalizing speed traps is being considered . . . Think that is a good thing . . . Too many motorists drive with

BRIGHTTEST thought of the week . . . Rita Darwin, of the Classified department, also had a birthday Tuesday . . . She consoled me with this gem of wisdom that morning . . . "We shouldn't figure we are a year older today . . . We should look at it this way . . . We're just a day older than we were yesterday."

CUB SCOUTS Pet Show and Picnic Slated Sunday

Cub Scouts of Pack 80 will stage their first annual pet show at the North Side park starting at 1 p.m. Sunday with a full afternoon's program scheduled.

There will be prizes for the best pet in the show, various prizes for the best entry in each class, prize for the funniest and so on, said Jim Morton, Cub master.

Each of the Cubs also is preparing a composition on pets and their care. Prizes will be awarded to the best in each den in this contest.

Along with the Pet Show, the Cubs and their parents plan a picnic at the park and a large gathering is expected.

Dave Gilliam, who earns his living as a tennis pro at Mayor Charlie Farrell's Racquet club, has recently displayed an hitherto undisclosed talent by collaborating as lyricist with composer Matt Dennis. Their tunes have become favorites with the audiences at the Howard Manor.

After a short rest, Dennis will be off to New York to confer with his publishers and to fulfill a summer engagement in Manhattan.

Dave Gilliam, who earns his living as a tennis pro at Mayor Charlie Farrell's Racquet club, has recently displayed an hitherto undisclosed talent by collaborating as lyricist with composer Matt Dennis. Their tunes have become favorites with the audiences at the Howard Manor.

The production is being staged for four nights by Pomona College Drama Productions and the Siddons Players of Scripps and Claremont Men's colleges.

Summit, freshman at Pomona, was a graduate of Palm Springs high school in 1952.

Roland Summit, son of Mr. and Mrs. Paul Summit, 210 Crestview, will play the role of the "Gentleman" in the production of "King Lear" at Pomona College, March 25 to 28, it was announced at Claremont last week.

The production is being staged for four nights by Pomona College Drama Productions and the Siddons Players of Scripps and Claremont Men's colleges.

He urged everyone interested in square dancing or in learning the dance to attend.

ANITA HASKELL JONES.

Square Dances to be Resumed

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The production is being staged for four nights by Pomona College Drama Productions and the Siddons Players of Scripps and Claremont Men's colleges.

He urged everyone interested in square dancing or in learning the dance to attend.

ANITA HASKELL JONES.

HATE to remind YOU

BUT it will soon be time to close

... We do it properly



We suggest you get your order in early.

It's also time to have us

Service Your

Air Conditioner

VENETIAN BLINDS SALES & SERVICE

THE BARBERS

Phone 5127

Mailing Address P. O. Box 268, Palm Springs



(Desert Sun Photo)

ROTARY PRESIDENT—Herman Reich, owner of Village Market, has been elected president of the Palm Springs Rotary club to succeed Jacques Crommelin. He will be installed in late May or June.

PLANNING

protect residents and hotels from disturbance, and also to protect business and industry from constant complaints voiced by residents and visitors, the city planner said.

He invited anyone with any

4a—The Desert Sun

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 26, 1953

Village Second in Record-Breaking March of Dimes

Palm Springs ranked second in the county in a



(Anderson photo)
INSPECT NEW TAMARISK CLUB HOUSE — Visiting new club house facilities at Tamarisk Country Club after playing a round of golf are (l. to r.) M. O. Anderson, Tamarisk president; Harry Gibben, Ben Shearer, Jack Westland, National Amateur champion, and Gerdon Prentice.

Ninety to Tee off Today in Thunderbird Senior Event

Ninety golfers will tee-off this morning in the Senior event of the third annual Thunderbird Invitational at Thunderbird Country club.

The golfers are divided into four age groups, starting at 35 years of age.

Al Bacchini of San Francisco was the leader at the 36-hole mark in the 54-hole medal play

the first part of the week, having a net score of 130. He has a handicap of 20.

Other leaders in the play for golfers of handicaps of eight and over are: Dan Whay, Los Angeles, 77-77-154—22-132; Carl Anderson, Stockholm, 79-77-156—24-132; F. Barrois, Palm Springs, 83-82-165—32-133.

Top amateur golfers with handicaps of seven and under start play Friday in the three-day, 54-hole medal play championship.

Social highlight of the seven-day event will be a Caribbean Night party Saturday evening, with two orchestras providing music for dancing.

Tennis Clinic Set for Saturday

Village Market was eliminated Saturday evening from the SCMAF cage tournament at Culver City, losing to Beverly-Fairfax 43 to 35.

The local cagers trailed all the way, 10 to 8 at the quarter, 25 to 18 at halftime and 34 to 25 after three periods.

Bob Seipel was high scorer for Village Market, and Vic Braden was the team's defensive star.

This was the last game, league or exhibition, scheduled this season. Recreation Director Howard Haddock said.

Three Indian Swimmers in Beach Finals

Three members of Coach Way Reynold's high school swimming team qualified in the preliminaries last Friday to compete in the CIF finals at 7:30 p.m. tomorrow night at Long Beach Poly high school.

Swimmers qualifying and their rating among the contestants were: Class B—Foster deJesus, sixth, 50-yard free style; Class C—Johnny Raves, second, 50-yard breaststroke, and Class C—Prentiss deJesus, sixth, tied for 50-yard backstroke.

Each of the boys who qualified have displayed consistently better time in trials here, Reynolds reported.

Thirty schools entered teams in the preliminaries, with the top six in each event selected for the finals.



MARTY'S
Richfield Service
495 S. Palm Canyon Drive
Phone 5761



Is to wear one of our Easter ensembles... You're sure to be Queen of the Parade

Shown—a white pique on an expusite print. Just two of our large selection of Easter dresses.

Casual-Aire Shop

224 North Palm Canyon Drive

across from Chi Chi

Phone 2976

Bike Champions to be Here for Races April 12

Senior and Junior bicycle race champions are sending in their entries for the second annual Palm Springs Bicycle races, sponsored by Owen B. Coffman post, American Legion, and to be run April 12 at the Polo Grounds.

Bob Tetsloff, Beverly Hills Cycling club, who went the junior events here last year and went on to win the state Junior title, will be back this year but competing in the senior events. Bob Hudson, who had hard luck here last year but went on to win in the state finals, will also be among the entrants.

Cycling clubs from Van Nuys, Beverly Hills, Long Beach and San Diego are planning a cyclists' picnic and congress at the Polo Grounds before the races. City officials and special committees from Owen Coffman post are cooperating in the event. Legion officials believe their bicycle race program, as a youth welfare project, will be used as a pattern by other posts throughout the state. Several events and prizes are being arranged for these Novice events.

Arabian Horses in Show Sunday

One of the most outstanding Arabian horse shows to be staged in the desert area is scheduled for next Sunday at the Shadow Mountain club polo field.

Lyle Nixon of the Shadow Mountain club stables said that entries have exceeded the most optimistic predictions. Many prizes, trophies and ribbons have been arranged for winners and runners-up by Cliff Henderson of the Shadow Mountain club which is sponsoring the show.

Owners of the world-famous Arabian horses will gather at a dinner and dance to the music of the Todds Saturday night in anticipation of the horse show.

going to United Cerebral Palsy.

A \$3000 pro-amateur tournament is set for April 17, 18 and 19, open to members and guests of California professionals who will participate in the 54-hole meet.

National Women's Open with many of the top golfers of the country competing will be held April 14 and 15, sponsored by Weathervane with all proceeds

Specials in Musical Instruments

Spanish Guitars \$25 and \$35

Radios . . . Musical Toys . . . Rhythm Instruments

Latin American and American Records

THE MUSIC BOX

At the Farmers Market

Top Swimming Stars to Compete Here on Sunday

Top swimming stars from throughout southern California are entering the first annual Palm Springs Invitational Junior Women and Open Swimming Championships to be held Sunday, April 5 at El Mirador hotel pool. Manager Carl Schroeder reported today.

The meet, sanctioned by the Southern Pacific association of the Amateur Athletic Union of the United States, is expected to attract more than 200 swimmers from Los Angeles, Pasadena, San Diego, Santa Barbara, West Los Angeles and other California cities.

A NEW LIST of records will be set at the meet and will be included in all future AAU publications, because of the unusual size of El Mirador's pool, Schroeder said. It's the only pool of its size in the country, he explained, and no comparison exists with other records.

Preliminaries are scheduled for the morning, with finals to be held in the afternoon.

EVENTS PLANNED are: 85-yard backstroke, Junior Women; 170-yard backstroke, Women-Open; 85-yard free style, Junior Women; 170-yard free style, Women-Open; 85-foot free style, Girls 11 and 12 years old; 85-foot free style, Boys 11 and 12 years old; 85-yard breaststroke, Junior Women; 170-yard breaststroke, Women-Open; 340-yard free style relay, Junior Women; 255-yard medley relay, Women-Open.

Plans were also announced for



(Desert Sun photo)
DISPLAY TROPHIES — Members of the El Mirador and Huntington Beach swimming teams, who competed here recently, and El Mirador pool manager Carl Schroeder display the trophies which will be awarded to winners of the first annual Palm Springs Invitational Junior Women and Open Swimming Championships on April 5. Pictured are (l. to r.) Toni Morrison, El Mirador; Linda Preston and Darla Austin of Huntington Beach; Schroeder; Judy Geller, Alice Webb and Bonnie of El Mirador team. The meet is sanctioned by the Southern Pacific association of the AAU.

a diving exhibition to be given during the afternoon competition.

Villagers wishing to enter are asked to contact Schroeder at El Mirador pool.

READ SUN CLASSIFIED ADS

singles and three doubles are programmed.

7a—The Desert Sun
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, March 26, 1953

Marine Netters at Racquet Club

A group of Marines from El

Toro Air base will be playing

tennis with a group of Racquet

club members Saturday. Three

BICYCLE RACES



Sponsored by

American Legion

Owen Coffman Post No. 519

PALM SPRINGS

SUNDAY, APRIL 12 — 1:30 P.M.

on the Parking Area — Polo Grounds

SPEED!! CHAMPION CYCLISTS
STATE and NATIONAL, in Open Events

RIVERSIDE COUNTY JUNIOR HIGH
— INVITATIONAL —

sponsored by

The Desert Sun

Beautiful Trophy & Other Prizes

NOVICE RACES — All Ages

PRIZES! TROPHIES! MERCHANDISE!

. . . Supplied by National Cycle Mfrs.
and Local Merchants

Admission — 50¢

School Age — 25¢

Thrifty
CUT RATE DRUG STORES



REG. \$12.95

EASTMAN KODAK

DUAFLUX Camera

\$9.99

• Reflex Type
• Kodet Lens
A new low price for famous make. Big, brilliant viewfinder. Pre-focused Kodet lens.



Choice of
Lovely Colors!

REG. 98c

PLASTIC

PLANTERS

59c

• On Shadow Box Frame
• Now at 39c Saving
Enhance the charm of your walls and pictures! Planter and artificial foliage included.

Guaranteed 10 Years!

Reg. \$6.49
Transparent
GREEN PLASTIC GARDEN HOSE

\$5.69

50-ft.
Won't kink,
peel, or
crack!

REG. 50c VALUE
PIN-ON FLOWER BOUTONNIERES

39¢
3 for \$1.00

Many Varieties
in Acetate Box
Pin Fasteners
A bright touch of Springtime! Special-
ly treated to preserve
freshness!

Every Day
More People Say...

I BOUGHT it for LESS
at **THRIFTY**

PRICES GOOD
THRU SUNDAY
*Plus Fed. Tax

366 So. PALM CANYON Dr., Palm Springs, Cal.

Store Hours:

DAILY 8:30 A.M. to 10:00 P.M.
FRI. — SAT. 8:30 A.M. to 11:00 P.M.
SUNDAY 8 A.M. to 8 P.M.

THRIFTY HAS A
Complete SELECTION

OF
EASTFR BASKETS

PRICES FROM
39¢ TO \$2.99

Beautiful, bountiful baskets
brimming with goodies, many with
a cute bunny or exciting toy!

Assorted Flavors — Jelly

Bird Eggs 29¢
Full Pound

Chocolate Covered
M'shm'lows Eggs 29¢
Carton of 12

Pastel Colored
Candy Eggs 33¢
Full Pound



SUPER SPECIAL!

REGULAR 98c
Thrifty Lassie

DOLL
49¢
Cute Scotch Costume

A bonnie little
Lassie . . . with
wig, moving
arms, head.

WITH PURCHASE OF 1.00 OR
MORE IN ANY DEPT. EXCEPT LIQUOR

ELECTRIC FANS

Standard or Oscillating Types — All Sizes

from \$4.95 to \$16.95

Sea Breeze
THERMOS JUGS

Keep liquids hot or cold!

Also Available in
2 Gallon Size

1 Gallon
Size
with Spigot
\$4.49

\$7.95

COMPLETE LINE OF
MEN'S — WOMEN'S — CHILDREN'S
SUN GLASSES

All Types
All Styles

24¢ to \$7.50

U.S.P. 5-Grain — Limit 1

100 ASPIRIN

Full Pint Magic — Limit 1

24¢ CLEANING FLUID

1000 Sheet Rolls — Limit 3

SCOT TOILET TISSUE

Protecto Brand — Limit 3

BOWL DEODORANT

REG. \$1.95

3 Ring COWHIDE

ZIPPER

BINDER

Also serves as brief-case!

\$1.49

REG. \$1.39

FITCH OFFER

REGULAR 98c

SHAMPOO

50c SHAMPOO SPRAY

BRUSH

BOTH FOR

98¢

REG. 49c VALUE

FLORAL FAIR

SCENTED

STATIONERY

Choice of Lilac, Rose and Daisy!

3 Boxes 75¢

29¢

REG. \$1.29

MIDGET

PENCIL

SHARPENER

Table type . . . sturdy plastic.

98¢

REGULAR 98c

ALUMINUM

Whistling

TEA KETTLE

TWO QUART

Mirror-bright, whistles when water boils!

66¢

REGULAR 98c

FLAT STEEL

PANTS CREASER

Adjust to fit any size from 3 years up! Eliminate creases, no pressing.

59¢ PR.

METAL PICNIC BASKET

Looks like woven wood

\$1.24

Ladies' Rubber White or Colored SWIM CAPS

High quality at a Thrifty saving price!

69¢

50¢ VALUE

Men's & Ladies' BEACHCOMBER HATS

Fringed Brim

29¢

UTILITY METAL TACKLE BOX

Convenient, sectioned tray.

\$1.79

9¢

13¢

9¢

6¢

FOUNTAIN GRILL SPECIAL!

FRESHLY GROUND

Steer

HAMBURGER SANDWICH

49¢

with Shoestring Potatoes and tasty Cole Slaw

Smokers SPECIAL!

REGULAR \$2.70

Rocky Ford Cigars

BOX OF 50

\$1.99

6 FOR 27¢



LIQUOR SPECIAL!

5 YEAR OLD

Kentucky Champion

KENTUCKY STRAIGHT

BOURBON

A Thrifty

Best-Seller!

Put your money on a real "champion" . . . distilled in Kentucky, home of the finest bourbon!

Fifth Gallon
349¢



TOM BURNS

Blended

Whiskey

Fifth Gallon

\$2.99

35% aged straight whiskies with grain neutral spirits.

REG. \$3.19

RICORD IMPORTED RUM

Fifth Gallon

\$2.69

84-proof . . . from the West Indies

REG. \$3.19

RICORD IMPORTED RUM

Fifth Gallon

\$2.69

84-proof . . . from the West Indies

REG. \$3.19

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Fifth Gallon

\$2.69

84-proof . . . from the West Indies

REG. \$3.19

RICORD IMPORTED RUM

Fifth Gallon

\$2.69

84

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Thursday, March 26, 1953

Second Section

VILLAGER URGES CONSTANT SAFETY REMINDER ON ALL MOTOR VEHICLES

Would Mount
Special Slogan
on License Plates

Ten million safety reminders throughout the nation!

That is the aim and idea of George Beebe Jr., who has proposed to Governor Earl Warren and the California Highway Patrol that the state adopt a policy of placing a safety slogan on its license plates.

The governor's office and the Highway Patrol have both listened with interest to the proposal, and have now taken the matter under consideration.

ADOPTION of this plan would serve a two-fold purpose, the 24-year-old Palm Springs businessman, youngest in the Village, related in his letter to Governor Warren.

It would reduce traffic accidents and save lives, and act as a gigantic advertising campaign for the State of California, affording it the highest calibre and finest kind of state-wide and nation-wide publicity, Beebe said.

"There would be ten million reminders before pedestrians, drivers and passengers to Drive Safe . . . not only in California but wherever California cars were being driven in these United States, Canada and Mexico," Beebe continued. "It would be immediately identified as the 'Drive Safe State!'"

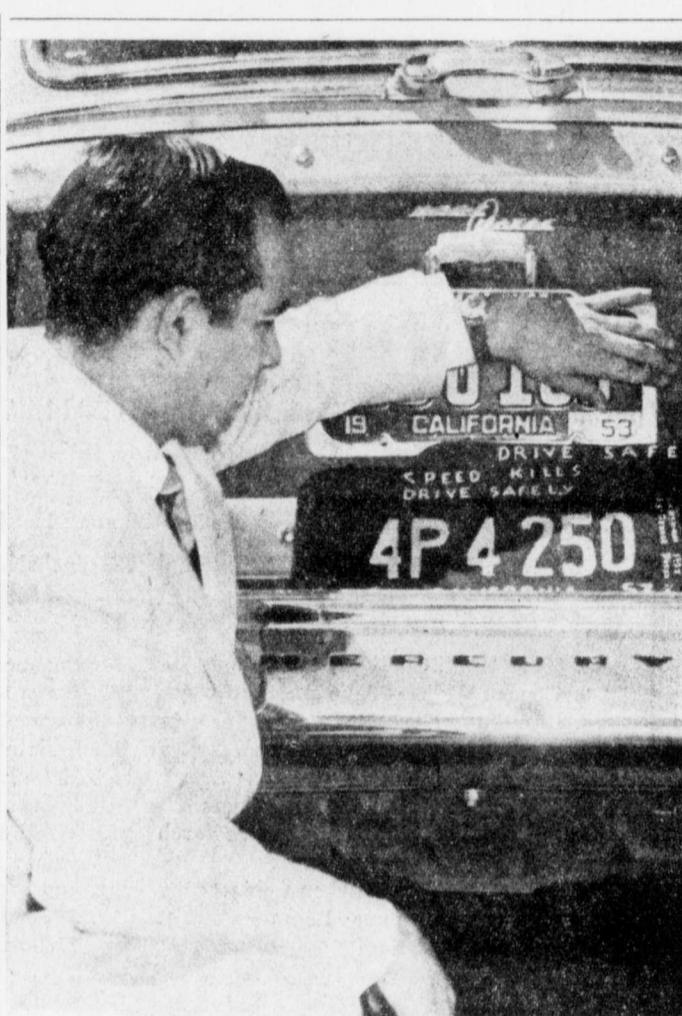
L.T. H. W. RENKEL, area commanding officer of the Highway Patrol, in his report included the following information:

"When you see or hear the slogan 'The Pause that Refreshes,' Coca-Cola immediately comes to your mind and vice versa, Coca-Cola brings to your mind 'The Pause that Refreshes.' Why then, wouldn't the slogan 'Drive Safely' publicized on 10,000 billboards throughout the nation have the same effect, and when seen, bring California to your attention, thus having a dual purpose of advertising the State of California as well as a gigantic safety program."

HE CHARACTERIZED Beebe as "a business man, with every qualification that could be desired in our modern youth," who "feels that any safety program should be patterned after methods used by our successful business men."

Beebe has submitted to Governor Warren a sample California license plate, drawn to size, with the slogan "Drive Safe" on it as an illustration. The words "Drive Safe" would be luminous or of reflectorized material so that they would be clearly visible at night whenever a beam of light struck it, whether the car be moving or parked.

HE EXPLAINED the value of the slogans on license plates. See SAFETY Page 5b



ORIGINATES SAFETY PLAN—George Beebe, Jr., is pictured with a sample California license plate on which a safety slogan has been printed — the idea which he has submitted to Governor Earl Warren and the California Highway Patrol for consideration.

Abstract Art to be Subject of Final Lecture in Series

"Abstract Art," the subject of the last of the Desert Art Center series of four art programs each Sunday this month, will be given by Douglas E. McLelland, chairman of the art auditorium of Chaffey college, Ontario, Sunday at 8 p.m. in the auditorium of the Frances Stevens school, 538 North Palm Canyon drive.

A noted authority on his topic, Mr. McLelland has exhibited at the Metropolitan Museum of Art, New York, in 1950; the Library of Congress, Washington, D. C., 1952, and has won a first award at the Los Angeles County Museum in 1951. His work has been exhibited solo in the Landau Gallery, Beverly Hills, and the San Francisco Museum of Art.

This series of art programs was sponsored by the Desert Art Center and made available to the public free of charge with the help of Chester Sproule,

principal of the Adult Education program in Palm Springs.

The best authorities available in southern California in their special fields of Modern Painting, Water Color Methods, and Ceramic making and Decorating were procured by the Art Center, says William Darling, noted artist and chairman of the Artist's Council and prospective Guild.

We hope to give another series of lectures next year using other famous artists who live here and near by and paint in the traditional manner with a new approach.

Graham Dexter, Desert Art Center president, expressed appreciation to the schools for their co-operation whereby it was possible to pay the expenses of visiting artists and provide the hall free in order that the public could be admitted free of charge.

GOOD'S YARDAGE

448 South Indian

Open Every Week Day — 9-6

A LARGER SELECTION with MORE DRASIC REDUCTIONS

79c Cotton Prints

48c Simplicity patterns

**79c Rayon Satins
All Colors**

Talon zippers

**Beautiful
\$1.25 Rayon Prints**

Buttons

**\$5.50 ALL WOOL
Dress Material**

Yarn

\$1.95 Part Wool Jersey

Thread

Bias tape

Needles

Ribbons

many other items

**100's of other wanted items
Drastically Reduced**

Magadini Named New President by Toastmasters

Charles Magadini will head Palm Springs Toastmasters' club as president for the coming year following elections last week.

Other officers are Warner Moon, vice president; Marvin Matthias, secretary-treasurer; Dr. William Aikin, deputy governor; Robert Peterson, sergeant at arms.

Formal installation is scheduled for April 2. Wives of members and members of the Toastmistress club have been invited to attend. Sam Barnes, chairman, and Robert Peterson, Clarence Brechin and Clinton Mitchell are on the committee arranging the affair.

At tonight's meeting, Vice President Magadini will preside in the absence of President Aikin at the dinner meeting at the Tennis club at 6:45 p.m. Ed Hawkins will be master of ceremonies and present Mitchell, Morris Finerman and Paul Traver as speakers. Jack Sanders will conduct the program of impromptu speakers and Sam Blackhead the critics.

Lumbermen

Local Firms at L.A. Convention

Three from the Palm Springs desert area plan to attend the 36th Annual Lumbermen's convention and Trade Show to be held at the Statler hotel, Los Angeles, April 7, 8 and 9.

Representing Palm Springs will be Doyle Cummins, Redlands, of the Dill Lumber company and Milton Hicks of Palm Springs Builders' Supply. From Palm Desert, James B. Wand of Valley Lumber and Supply company, is planning to attend.

STREBE T-V SALES

DESERT FARMERS MARKET

444 N. Palm Canyon Drive

Telephone: 2626 or 4949

Come See Us Today

9:30 A.M. to 8 P.M.
DAILY

Featuring:

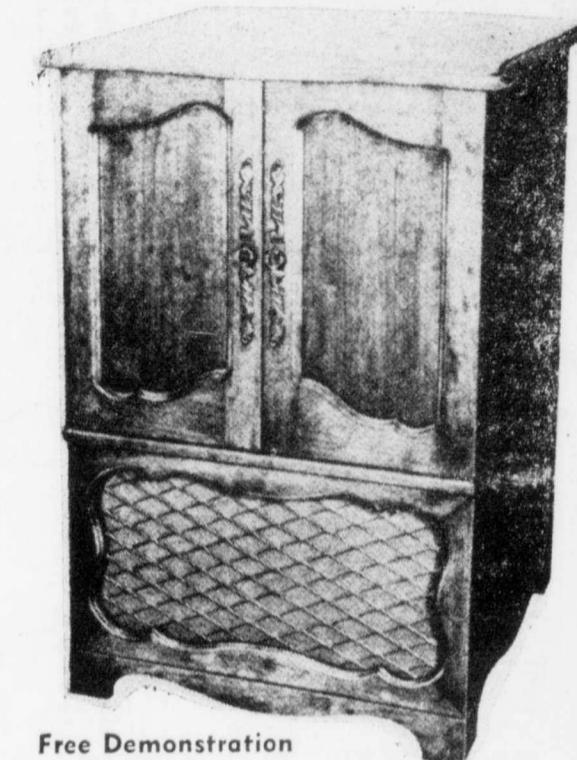
THE BEST IN TELEVISION

Let Us Help You
Select Your Set Today

SINGER

17" — 21" — 27"

Clear and Sharp TV
Engineered for the Desert!

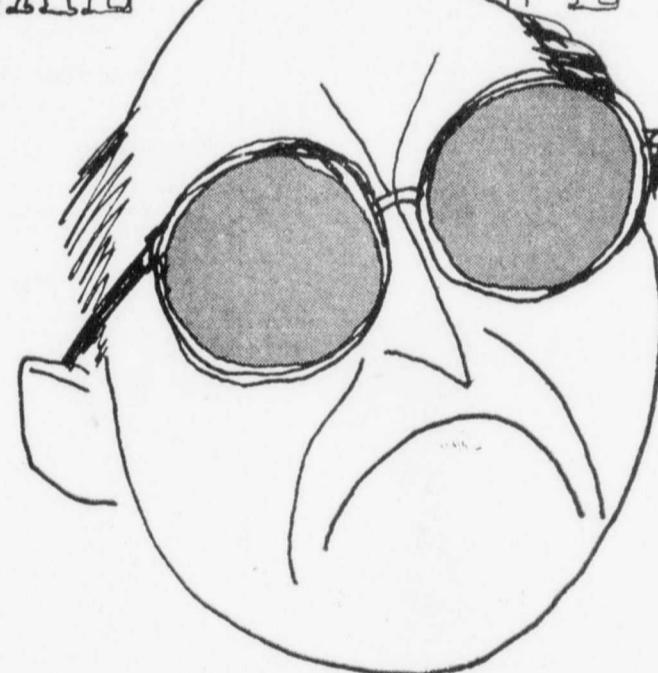


Complete Financing of Television Sets and

Community TV Cable Service

"THAT'S THE SECOND ONE
THAT GOT AWAY TODAY...!"

REAL ESTATE



No television, eh? . . . Too bad, old boy, but if you're going to be in the real estate business in Palm Springs you'd better make up your mind that you won't be able to sell 'em or rent 'em in the future if the house hasn't got TV. People expect it these days and without TV it's like saying . . . "sorry, but we don't have running water or electricity."

But don't worry . . . it's not too tough, all you have to do to get TV is pick up the telephone and call 2882 and the Palm Springs Community Television Corporation will send a man around . . . the chances are you can have an installation within a week.



Palm Springs Community Television Corporation

464 NORTH PALM CANYON DRIVE • TELEPHONE PALM SPRINGS 2882

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

C. of C. Election

The annual meeting of the membership and election of directors of the Chamber of Commerce will be held next Tuesday at the Town Hall at 7:30 p.m. At this election, owing to several resignations during the past year, there are ten directors to be elected.

Directors whose terms expire in 1954 are Edward Biles, Paul Clark, William R. Hewitt, Leslie Kelley, Warner Moon, in accordance with the by-laws a nominating committee consisting of L. C. Lewis, chairman, Claude Cobb, Paul Clark, Emil Greener

2b-The Desert Sun and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA

Thursday, March 26, 1953

The Chamber now has a membership of 130 and President Biles issued an earnest invitation.



WANT HOME- FINANCING TAILORED TO YOUR INCOME?



Mortgage payments usually go on for years, so it's important that they fit into your budget. Our payment schedules call for the same amount every month. Principal, interest, insurance and taxes may all be included in one rent-like monthly payment. And—our home loans are "tailored" to your income.



176 S. Indian Ave. 45-149 Smurr Ave.
Palm Springs Indio, Calif.
Phone 2954 Phone 7-3416



tion to all members to attend this annual meeting and express their choice for directors.

Past Presidents Day

"Past Presidents Day" was the theme of last week's Pot-luck luncheon meeting of the Cathedral City Women's club held at the Town Hall and presided over by the president, Mrs. Alphamay Larrison. Four past presidents, Mmes. Mary Wolseth, Edna Larsen, Bessie Kelley and Agnes Wilbor were introduced to the club and given lovely corsages. Each past president gave a short talk on the experiences they had as presidents and what the term in serving meant to them. The program chairman, Margaret Davidson read many interesting incidents from the club scrap book which started when the club was formed on March 8, 1938, by Mrs. Emma McMickle. The main business of the day was the election of officers, and as there was just one slate of nominees, the secretary cast one ballot for the following list of officers: President, Alphamay Larrison; first vice president, Margaret Davidson; second vice president, Inez Southstone; recording secretary, Wilma Gordon; corresponding secretary, Agnes McClure; parliamentarian, Leah Lewis; auditor, Bessie Kelley.

Easter Vacation

Mrs. Helen Emery, principal of the Cathedral City school announced the period of the Easter vacation will be from April 1 until April 6. Mrs. Emery will attend a conference of elementary school principals and superintendents in Sacramento leaving March 28 and returning in time for the reopening of school.

Church Dinner

Reverend Graham Hunter has announced a pot-luck dinner to be held at Community church Tuesday at 6 p.m. There will be a program of selected films after the dinner. Reverend Hunter pointed out that the films were available on certain dates only, and that while this date conflicts with the annual Chamber of Commerce meeting, as the dinner hour was set early there would be ample time for those who wished to attend the dinner only and then leave for the Chamber of Commerce meeting. In order that the older Sunday School members and their parents may enjoy the special Palm Sunday and Easter services, Dr. Hunter stated that church services will be held at 9:30 and 11 on both March 29 and April 5. The classes for the first and second grade children will be held separately at 9:30 as usual. The junior choir will sing at the 9:30 service and the adult choir at 11. Last year there were overflow congregations at both services held on Easter.

Scout Open House

Next Monday afternoon, March 30, Cathedral City Girl Scouts will hold Open House at their Scout House, on the school grounds, at the corner of Second and Allen streets. Friends are invited to stop by any time between 3 p.m. and 4:30 p.m. The house has recently been painted and new equipment added. While it is too late to use the fireplace this year the girls have expressed the hope that by next season they can acquire a fire screen of the correct size as the one they have been using is too narrow for safety.

Leave for Canada

Mr. and Mrs. James Davis and their daughter Mrs. Kenneth Ed-

Library Notes

THE WONDERFUL COUNTRY by Tom Lea. Martin Brady, the hero of this novel set in the southwest of eighty years ago, killed his father's murderer. He was only a scared boy, then who swam the Rio Grande to escape into Mexico. There he lived for fourteen years. He was grown up when he returned to his own country to "find himself." The author, remembered for his first novel "The Brave Bulls," says of this new story: "It is a story about country I know: the border corner of the Southwest where Texas and New Mexico meet Chihuahua and Sonora."

THE WITCH'S THORN by Ruth Park. This novel takes place in Te Kano, New Zealand, and is the story of Bethell Jury, an illegitimate child who is farmed out from family to family. It is also the love story of two children, Bethell and the Maori boy, Tuhikamea. Miss Park who knows her people and her land has written an exotic and interesting story. Among her previous novels was the well-remembered "Harp In The South."

THE BOUNTY LANDS by William Donohue Ellis. Tom Woodbridge started out with a bountiful land warrant—a deed to 100 acres of land in Ohio—and two Bedford pigs. This is the dramatic story of pioneer times and the struggle for survival. It has

wards and granddaughter Kathleen, brother and sister-in-law of the Richard E. Davis' of Cathedral City left this week for their home in Thorold, Ontario, after a two weeks visit here. They will have covered 5000 miles by the time they return to their home, and on their journey here, which is their first trip to California they said they saw nothing on the way that impressed them as did our desert. They were greatly impressed not only with the climate and the beauty of the desert but also the hospitality of the people and hope to return to make their home in Cathedral City. While they were here Mr. and Mrs. Davis celebrated their 42nd wedding anniversary with a family dinner at the Riverside Inn.

Weekend Visitor

Weekend visitors with Helen Hill of Peter Pan Grocery were her brother and sister-in-law, Mr. and Mrs. Grant E. Hill from Minneapolis and her nephew Bill Hill who lives in San Diego. Mr. Hill was so taken with the beauty and climate of the desert he said he was going to make every effort to sell his business in the east and move his family out here.

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326 S. Indian Ave.	
BOGESS, Incorporated	2971
Penthouse 31, The Plaza	
FULTON, MURIEL E.	2225
119 So. Palm Canyon Dr.	
GANNON REALTY COMPANY	463 N. Palm Canyon Dr. 2772
HARRY REID and	
RUSSELL WADE	2855
850 S. Palm Canyon Dr.	
HICKS, HAROLD J.	2736
813 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
JONES, A. H., CO.	4644
600 So. Palm Canyon Dr.	
MATHEWS, CHAS. J.	5308
315 N. Palm Canyon Dr.	
MILLER, FRANK W.	2929
428 N. P.m Canyon Dr.	
MUNHOLLAND & CO.	3673
1059 N. Palm Canyon Dr.	
NICHOLS, CULVER	2182
861 N. Palm Canyon Dr.	
PALM SPRINGS REALTY CO.	507 N. Palm Canyon... 2742
RANSOM REALTY CORP.	884 N. Palm Canyon 2793
ROCKS, MADGE O.	
P. O. Box 669	7375
SHEPTENKO, PETER B.	2727
475 N. Palm Canyon Dr.	
VENGER, LOUIS	5595
3775 No. Indian Ave.	
WILLIAMS, JOHN W.	
423 N. Palm Canyon Dr. 3311	
WRIGHT, BILLY	5727
285 N. Palm Canyon Dr.	

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56 Glenn

BLAKELEY, M. H.

8-4313

HILLERY, WILLARD R.

8-3417

JORGENSEN, E. M.

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SHERRILL, R. H. "Bob"

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been compared to "The Big Sky."

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Friday, March 27—8 p.m.

Geography Series: Israel.

Films: "Assignment: Tel Aviv"

and "Rouad—Island of the Crusaders."

Saturday, March 28—9 a.m. to 6 p.m.

All-day trip to Cottonwood

Springs (some 100 miles round-trip driving) plus hike by easy

trail to Lost Palms Canyon, four

miles each way over a very

scenic route in the southern

edge of Joshua Tree National

Monument. Bring lunch and

water. Meet at museum.

Saturday, March 28—8 p.m. at Stevens grammar school on North Palm Canyon drive.

Guest Lecturer: Dr. Bruce Halstead of the Loma Linda School of Tropical Medicine in a talk on a recent expedition to the Galapagos Islands off Ecuador, home of the giant tortoises and sea iguanas, of penguins and flightless cormorants, illustrated with magnificent color slides taken only two months ago. This promises to be the unique outstanding program of the year.

Tuesday, March 31—8 p.m. at museum.

NEW, SMART, 4 BEDROOMS

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1 acre would sell off for \$5,000

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Total Price with Pool -- \$27,500

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- 5. Steel Sash and Slide Doors
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- 18. Extra Large Bedrooms (16' by 30'
- 7. Tile Kitchen, Bath and Bath Floors
- living room)
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- 9. Stainless Steel Bar and Sink
- 10. Birch Hardwood Kitchen Cabinets
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- 12. Tropical Cool Roof

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Thursday, March 26—8 p.m. Members only.

Special Membership Program.

One of the greatest films (in magnitude and scope) ever made, "Ivan the Terrible," a super historical epic made in pre-war Russia by the world-famous director Sergei Eisenstein, with music by Prokofieff. Mem-

bering...

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Keith Appointed Temporary Head of Flood Control

County supervisors Monday gave a temporary appointment to county flood control engineer to A. C. Keith, who is the county's road commissioner and surveyor.

They added \$100 a month to Keith's present salary of \$700 a month. Last week a proposal to give Keith the appointment was blocked when two of the five supervisors proposed that Keith get the full salary of his added office: \$650 a month.

THE SUPERVISORS acted Monday on the recommendation of the zone commissioners of the County Flood Control district. They are looking for a permanent successor to Engineer N. B. Smith, whose resignation became effective earlier this month.

The zone commissioners said

Keith could keep the flood control work going better than any other man.

THEY ASKED Supervisor Chairman William Jones to approach Keith. Jones reported Tuesday that Keith was willing and did not want to make suggestions about salaries.

The zone commissioners are also studying a proposal to join the flood control department permanently to the county road department under Keith.

The commissioners said that on a temporary appointment they will not expect Keith to initiate plans. They said they only expect him to keep current projects going.

To Replace Bridge on Pines-Palms Road

Bids will be opened April 14 in San Bernardino for a culvert to replace an old wooden bridge on the Pines to Palms highway across Colton creek in the Santa Rosa mountains approximately 20 miles from Palm Desert.

It will be the first contract let in the \$3,141,000 highway program for the county between July 1, 1953, and June 30, 1954, of government.

The zone commissioners said

Barbara Newlin Chosen to Attend 1953 Girl's State

Barbara Newlin, daughter of Mr. and Mrs. Grant Newlin of Cathedral City, has been chosen to represent Palm Springs district high school (comprising Palm Springs, Cathedral City and Desert Hot Springs) at Girls State, it was announced this week by American Legion Auxiliary Unit 519, sponsoring organization.

Gladys Follansbee, Girls State chairman, said that the selection was made by the high school faculty for qualities of leadership, character and citizenship.

Along with 300 other girls from all over California, Barbara will go to Sacramento in June for the week-long Girls State, where she will have the opportunity of studying the workings



School Typists Given Awards

Thirty-one members of the typing classes taught by Robert O. Schnabel and Claire Ballagh at Palm Springs high school won awards from the magazine, "Today's Secretary," Schnabel said this week.

February winners were (40-50)

words) Olive Ritter; (30-40 words) Helen Field, Barbara Rosin, Pat Press, Jo Sanders, Marilyn Strauss, Sue Cooper.

March winners were (50-60) Ellen Neishuller, Elaine Slaten, Marilyn Mills, Barbara Rosin; (40-50) Nancy Parkinson, Carol White, Sarah Dunca, Jan Prebenseen; (30-40) Marlene Ansgore, Ricki Metz, Beverly Yeager, Sheldon Arnold, Carolyn Knapp, Carroll Ditson, Dorothy Vallier, Clark Gardner, Nancy

Richardson, Emmett Taylor, Barbara Biwerse, Stephen Field, Pat Newlin and George Gowland.

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The MIRACLE of the DESERT

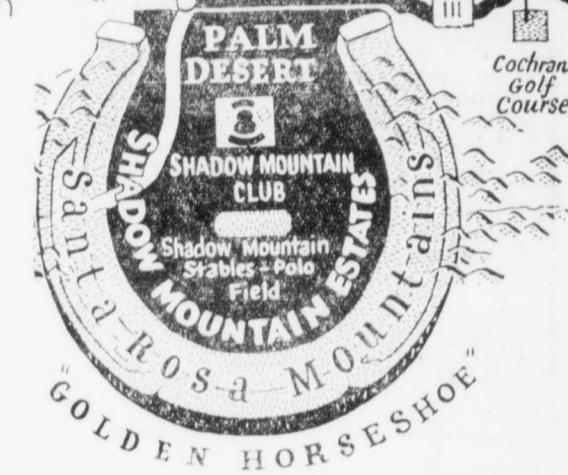
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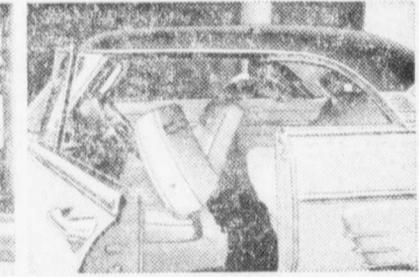
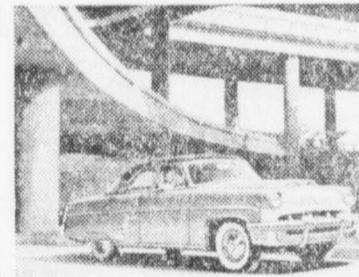
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NEW PERFORMANCE—Greatest yet in our exclusively V-8 history. And your choice of 3 great drives: silent-ease standard, Touch-O-Matic Overdrive, and Mere-O-Matic.

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Passover Feast to be Subject of Rabbi Lebowitz

In honor of the approaching Festival-of Passover to be ushered in next Monday evening, with a Community Seder at the Jewish Community Center, Rabbi Arthur B. Lebowitz will speak on the subject: "Passover; Then and Today," at the services tomorrow evening at 8:15 o'clock at Temple Isaiah. The Temple Choir will render appropriate Passover Choral music under the able direction of Harry Tomlinson, assisted by Christine Tomlinson at the organ.

Saturday morning services at 10 o'clock, at which time Rabbi Lebowitz will speak on the Biblical portion of the week.

A brief Passover Service will be conducted on Monday evening at 6 o'clock and on Tuesday morning at 10 o'clock.

The Community Seder will start promptly on Monday evening, at 6:30.

"REALITY" SUNDAY TOPIC

How spiritual reality overcomes materiality through the healing of sickness, poverty, discord, and sin, will be pointed out in the Sunday Lesson-Sermon on "Reality" in all Christian Science churches.

The Golden Text from Isaiah (65:14) declares, "Since the beginning of the world men have not heard, nor perceived by ear, neither hath the eye seen, O God, beside thee, what he hath prepared for him that waiteth for him."

John's Gospel (14:5,6,12) records that when Thomas questioned Jesus, saying, "Lord, we know not whither thou goest; and how can we know the way?" Jesus saith unto him, I am the way, the truth, and the life; no man cometh unto the Father, but by me. He that believeth on me, the works that I do shall he do also; and greater works than these shall he do; because I go unto my Father."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy asks "How can a Christian, having the stronger evidence of Truth which contradicts the evidence of error, think of the latter as real or true, either in the form of sickness or of sin? All must admit that Christ is 'the way, the truth, and the life,' and that omnipotent Truth certainly does destroy error" (p. 353).

St. Paul's Church Announces Plans for Palm Sunday

Next Sunday's observances at St. Paul's in the Desert, Episcopal church, will be marked by the traditional services peculiar to Palm Sunday, the Rev. William A. Blondon, rector, said this week.

Palm crosses will be blessed at the 8 a. m. Holy Communion service.

Church school at 9:30 a. m. will center around the story of Christ's entry into Jerusalem.

At the 11 a. m. Morning Prayer service, the choir will bring the traditional Palm Sunday hymn, "All Glory, Laud and Honor," all carrying palm fronds in remembrance of the action of the Jews at the time Christ made his last journey to the Holy City.

The sermon topic at 11 a. m. will be "In the Form of God." The choir will sing the anthem, "Hosannah to the Living God," by J. S. Bach.

A Lenten supper will be held at St. Paul's in the Desert tonight beginning at 6:30. Two guest speakers, the Rev. Thomas R. Marshall and the Rev. Charles W. Scott of Pomona, will be present to speak on the Parish Day School program in the Diocese of Los Angeles.

Services for Easter were announced as follows: 7 a. m. Choral Eucharist and sermon; 9 a. m., Holy Communion and Easter hymns; 11 a. m. Choral Eucharist with sermon; 4 p. m., Children's Festival and Easter egg hunt.

'Day of Triumph' Sermon Subject

"The Day of Triumph" will be the subject discussed Sunday at 8:30 p. m. by the Rev. Pearl Lady Moore, minister of the Pomona Church of Religious Science.

The meeting will be held at the Youth Center.

LOSES CAMERA AT RACES

Loss of a movie camera valued at \$60 was reported to police Sunday by D. L. Rahl of Riverside. The loss occurred while Rahl was attending the road races at the Palm Springs air-port.

Easter Services at Palm Desert

Dr. John R. Macartney, pastor of Palm Desert Community church, announced the complete service for Easter Dawn at the church.

The services will start at 5:37 a. m. with trumpeters heralding the dawn. The Rev. George Sherer will present the call to worship and Dr. Macartney will recite "God of the Open Air."

Music will be by a special choir from Coachella Valley Union high school, directed by Prof. Delano Gilligay.

Dr. Macartney will bring the Easter message.

A second service will be presented at 11 a. m.

Breakfast for the musicians and others participating in the service will be served at the church through the courtesy of the Shadow Mountain club.

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WE HAVE ON HAND AT THESE PRICES

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IN CONCERT HERE—Tobi Davidson, 16-year-old talented pianist, who will appear in concert at Jewish Community Center Wednesday evening.

Two Services at Cathedral City Church Sunday

Tobi Davidson, Talented Pianist to Appear Here

Wednesday at 8:15 p. m. the Jewish Community Center will present Tobi Davidson, sixteen-year-old pianist, in recital. She has appeared in concerts extensively throughout California and is also a composer and has won many scholarships in music.

"Critics have acclaimed her fine talent and Palm Springs is indeed fortunate to have the opportunity to hear her. The recital is open to the public," said Rabbi Arthur B. Lebowitz.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service, 11 a. m.
Wednesday Meeting, 8 p. m.
Woman's Clubhouse
Sunday School, 9:30 a. m.
271 Octillo Ave.

The Reading Room located in The Center is open daily, except Sundays and holidays from 12 to 4. Friday evening, 7 to 9.

Isaiah Juniors Benefit Tonight

The Isaiah Juniors of the Jewish Community Center will present a benefit show this evening at 8 o'clock at the Center for the United Jewish Appeal.

A program, entertainment and refreshments are planned and tickets will be available at the door, 322 West Alejo road.

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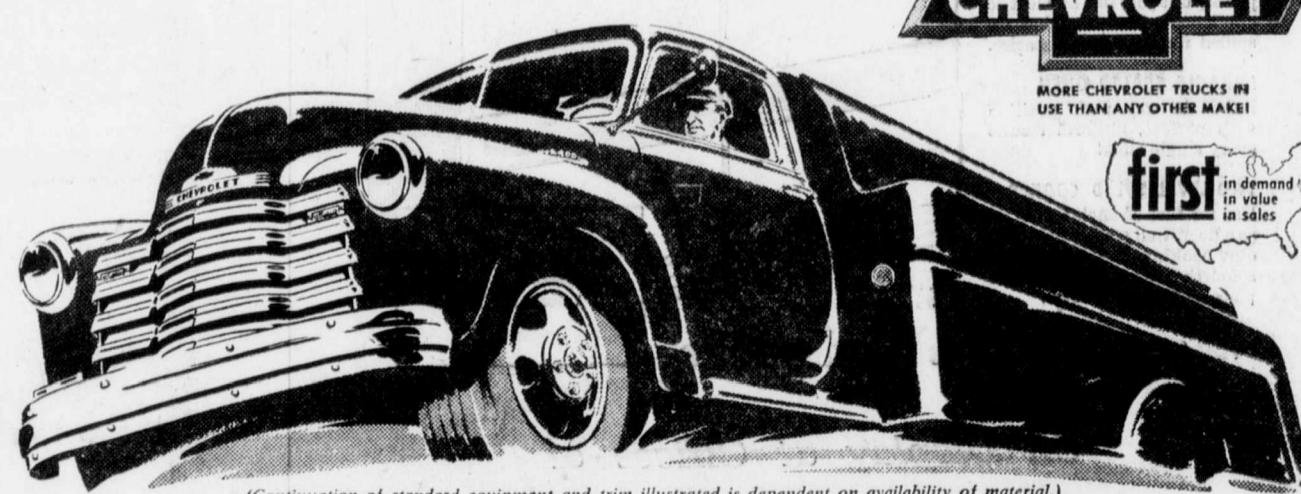
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(Continuation of standard equipment and trim illustrated is dependent on availability of material.)

'Remembrance' Topic Sunday of Dr. Blackstone

The Sacrament of the Lord's Supper will be observed at the 11 o'clock worship service at Community church. Dr. James H. Blackstone Jr., pastor, will preach a communion message using the text "In Remembrance of Me." Special music appropriate to Palm Sunday will be presented by the chancel choir assisted by members of the Junior Girl Choir under the direction of Robert Bruce and accompanied at the organ by Mrs. Lois Lux. Also, a soprano solo "Cry of the Last Bird" will be sung by Mrs. Violet Watson. A nursery is conducted during the worship hour for the care of small children. Sunday School commences at 9:30 a. m. with departments and classes of instruction for groups of all ages.

Junior high and high school Christian Endeavor societies meet at 6 p. m. In the evening service at 7:30 o'clock, the chancel choir, under the direction of Robert Bruce, will present the sacred oratorio "The Seven Last Words" by Dubois. This cantata tells the story of the last hour of Christ as he hung upon the Cross. Soloists will include Miss Rose Zena Latta, soprano; Stanley Arnold, tenor, and Dr. James H. Blackstone Jr., baritone. Mrs. Lois Lux will play the organ.

LOSES PAPERS
J. F. Broshin of San Diego reported to police Sunday the loss of a leather folder-type billfold containing Navy identification papers and \$3 in cash.

4b—The Desert Sun and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA
Thursday, March 26, 1953

ACREAGE

240 acres of desert land on Ave. 38 - 4 miles East of Indio, 1 mile North of Highway 99. Property lies North of the intersection of Adams and Ave. 38. \$125 per acre — terms. See your broker — or call O. B. Jaynes — phone 5288.

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"MANOR BUFFET"

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\$4.50 PER PERSON

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more engine power!

Advanced Loadmaster engine-standard equipment on 5000 and 6000 Series heavy-duty and forward-control models, optional on 4000 Series heavy-duty trucks.

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In 1953, all Chevrolet trucks up to 4000 Series heavy-duty models have "Torque-Action" brakes. Series 4000 and above use extra-large "Torque-Action" brakes in front, "Twin-Action" type in rear.

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*Shame on you,
Mr Webster!*

*a...weɪdər), 12.0.05. French past.
bouillabaisse (boöl/yə bās'; Fr. bōü, a big
kind of stew or chowder made of fish and vegetables.
F. t. Pr.: m. bouilabaisso, f. bouil boil + abaisso (go) dover
-u-jon (boöl/yən). Fr. bōü yən; n.,
v. d.*

OF COURSE, when you defined "bouillabaisse"

merely as "a kind of stew or chowder made from

fish and vegetables," you obviously didn't

know about Alex, the Potentate of la Pots and

la Pans at Howard Manor. M. Gens adds many

enhancing ingredients to our special Friday

bouillabaisse, not the least of which is a dash

of inspiration. But don't try to get into

the kitchen! When Alex is dreaming up this

seafood symphony, you'd think he was fooling the

answer to the hydrogen bomb. Just taste our

bouillabaisse and you'll understand the secrecy.

And if later, in gratitude, you'd like to kiss Alex on

the cheek, it's okay. Andrea and I always do.

BOBBY LAINE

and his Trio

MAXINE RICHARDS MATT DENNIS

2 Shows Nightly No Cover—No Minimum

HOWARD MANOR

(where the green lights come in view
at 5-7-2 North Indian Avenue)



Illustrated: Commander V-8 Starlight coupe for five. White sidewalls and chrome wheel discs optional at extra cost.

New 1953 Studebaker thrills all America

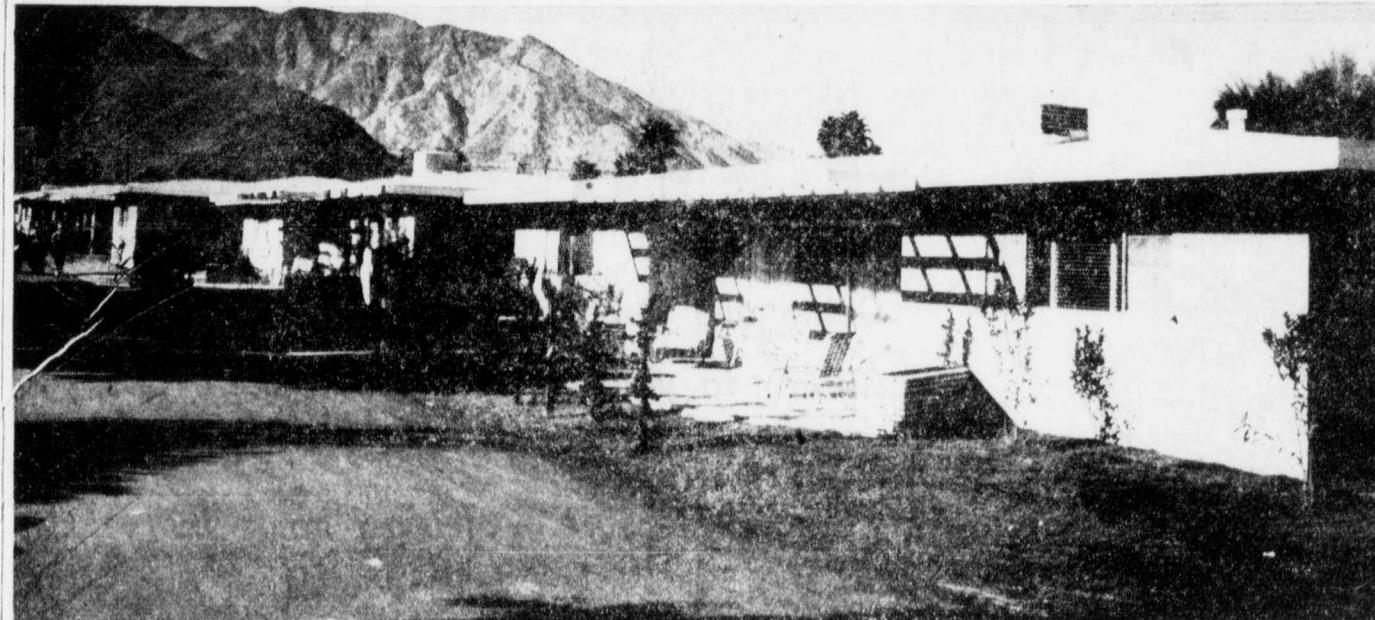
**Huge crowds jam showrooms to see and
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Come in right away and order your 1953 Studebaker. Be one of the first to own the car that everyone, everywhere, is talking about. Tell us now which Studebaker Champion or Commander V-8 you want. Sedans, coupes, hard-tops—in colors galore—are all right down to earth in price. And they all save gasoline amazingly.

All models offer Studebaker Automatic Drive or Overdrive—and glare-reducing tinted glass—at extra cost

PALM SPRINGS MOTORS

Phone 2424



FOR SUMMER—El Mirador hotel announced last week that it joins the ever-growing 'year-round' possibilities of Palm Springs. Twenty-seven bugalow kitchenettes will be kept open at a low

summer rate with privileges of the popular pool. Above is a view of some of the attractive units to be available from May 1 November 15 at 'hot weather' prices.

Dr. Stein Tells Welfare Society Facts on Cancer

Dr. Julius Stein, professor of radiology at UCLA spoke before members of the Welfare and Friendly Aid society and their guests on the subject of "Cancer" at their regular meeting held at Palm Springs high school because of the greater room.

He brought out several pertinent points with films and slides to illustrate the subject. First and foremost of the points stressed was the fact that one-third of all the cancer cases could be clinically cured if individuals would go to their doctor in time.

"Going to the doctor in time consists of yearly check-up if under 35 years of age, every six months if over 35, and any time an abnormal happening occurs," he explained.

Old beliefs that cancer is contagious, hereditary, shameful, or always fatal can all be thrown out the window according to Dr. Stein. The cancer expert went on to say that no patent medicines, superstitious beliefs, or quacks have ever been known to help anyone. Cancer can be cured if treated in time by one of the three known methods: radium, E-ray or surgery.

Two Times

Visitor Says He
Suffered Twice

Not once, but twice was the complaint of J. W. Brown of San Diego as he reported to police Sunday the theft of items from his car.

First, he said, someone caused \$25 damage to his gas tank while stealing 12 gallons of gasoline Saturday night while it was parked on Baristo road, and then Sunday morning while he was at the golf tournament at O'Donnell someone took a sweater from the unlocked vehicle.

Umbrella Stolen

Theft of a blue lawn umbrella valued at \$65 was reported to police Sunday by Leib Rosen, El Coronado Hotel Apartments, 1410 South Palm Canyon drive.

From Page 1b—MORE ABOUT SAFETY

plates as follows:

"Since 90 per cent of today's traffic and highway accidents are caused by the driver's concentrating on personal, family and business problems instead of their driving, they need a constant safety reminder, such as the license plate in front of them, or behind them or passing them with the legend 'Drive Safe.'

"It seems almost a physical impossibility for most anyone to drive very far without having their mind wander into other channels or become absorbed with their own problems. Without realizing it, the driving is done by instinct, automatically, and the driver is only partially aware of the ebb and flow, and problems of traffic confronting him whether on city streets or highway."

"WITH 'DRIVE SAFE' as part of the license plate to constantly remind him," Beebe continued, "the driver's wandering mind could not help but become more attentive to his driving and this then would immediately help stem the slaughter on the highways as well as reduce the costly property damage for those lucky enough to escape without injury."

Beebe has copyrighted the slogan and the idea for placing them on license plates, but asks no remuneration other than recognition for having originated the idea.

Sonora Paving Project Okayed

Paving of 708 feet of unpaved street on Sonora road was authorized by council Wednesday evening, with the contract for \$4850 awarded to J & S Paving company.

Council appropriated \$550 to add to the \$4300 previous raised by the property owners.

The street will be 28 feet wide. Property owners are required to turn over their \$4300 to the city by April 1 to make the contract effective.

They Had It

Sailor Retrieves
Camera Quickly

Police had James J. Hirst's camera available Sunday when the Port Hueneme based sailor came into the station to report its loss.

M. J. Rooklin of Northbridge had found the camera in a telephone booth at the California Water and Telephone company office, and turned it over to authorities immediately.

Americanism Educational League Committee Formed

Formation of a permanent

seals containing the slogan "Outlaw Communism."

To step up a constructive campaign on Americanism, through pamphlets, payroll dodgers, by means of radio, television, billboards and newspapers, urge more active participation of Americans in the various community projects, such as Civilian Defense, Blood Bank, Community Chest, Red Cross, Defense Bonds, etc.

IT PROVIDES research material and conducts programs for thousands of civic and patriotic organizations. Among the accomplishments of the league are the organization of the "Bill of Rights" program in southern California, "New Citizens" Loyalty Day program, high school assemblies arranged to give students a concept of American citizenship and the publication and distribution of hundreds of thousands of pamphlets on Americanism. Headquarters of the league are maintained in Ingewood.

Dr. Lechner said that the following had agreed to serve on a local committee to assist in the Americanism program in California: Bob Howard, Keith Herbert, Dr. Henry Reid, Earl Coffman and Oliver Jaynes.

THE THREE MAJOR undertakings of the league were outlined by Dr. Lechner as:

1. To circulate petitions throughout the nation through nearly 100,000 organizations, calling upon Congress to immobilize the communist movement

**Solomon's
DELICATESSEN
and
RESTAURANT
serving
BREAKFAST
LUNCH
and
DINNER**

Fine Chicago Kosher
Smoked Meats

*Food to Go Out
WE DELIVER*

622 N. Palm Canyon
Phone 2015

Faces Judge for Loud Language

Frank Broes Sr., 420 Chino drive, was arrested Sunday afternoon by Officer Thornas Alken on a charge of disturbing the peace.

Broes is charged with using profane and indecent language in the presence of the public, and with quarreling and fighting with arresting officers.

He was released on \$100 bail pending his hearing before Judge Therleau March 27.

**READ SUN
CLASSIFIED ADS**

5b—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 26, 1953

PIANOS

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Grands, Spinets, Uprights

Apply Rent on Purchase

Dealer For

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NEW PIANOS

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233 Cajon St. Phone 4-6891

REDLANDS

Advertisement

From where I sit ... by Joe Marsh



**"Biff" Falls for
His Own Story**

Biff Morgan's four-year-old daughter Rusty is something of a night owl. Stays awake way past her bedtime.

Every night Mrs. Morgan complained about how hard it was to get Rusty to go to sleep. Finally Biff decided to handle the situation. "Anyone can get a kid to sleep — takes a little patience! Here, hand me her storybook."

He grabs the book and goes into Rusty's room. About an hour later Rusty comes padding out in pajamas and hands her mother the book. "Read it quietly," she

Copyright, 1953, United States Brewers Foundation

Thousands ask us why "It's the Water"

THE FIRST OLYMPIA BEER was brewed and marketed in Olympia, Washington in 1896, and met with instant favor. It became so popular, in fact, that the Olympia Brewing Company established three other breweries in three other localities along the Pacific Coast, installing the same equipment, using the same methods of brewing, identically the same ingredients and the best water supply available in each city.

To our great disappointment, we were forced to recognize that without the one essential—water from our famous subterranean wells—we could not duplicate in these other localities the constant purity of taste—the delicate flavor and aroma of the original Olympia Beer brewed at Olympia.

Therefore, in 1933, when we resumed the brewing of Olympia Beer, we decided to confine our operations to the one location at the site of our artesian wells, confident in the knowledge that "It's the Water" that makes Olympia Beer so different and so good. Try it yourself and enjoy Olympia's rare flavor and light, refreshing good taste.

Illustrations of water droplets falling from above, leading to the headline and logo.

**Enjoy
OLYMPIA
"It's the Water"**



Visitors always welcome between
9:30 and 4:30 every day.

Olympia Brewing Company

Olympia, Washington, U. S. A.

*Trade Marks Reg. U. S. Pat. Off.

A California Mechanic says:

*Bank of America is O.K.
They showed me how to
save money successfully!*

Bank of America
NATIONAL BANK
SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

PREVIEW YOUR FUTURE!



Come and get a new slant on livability in our brand new model homes. Picture to yourself the added happiness your family would enjoy in a desert home like one of these . . . designed and equipped to make house-work a pleasure . . . leisure hours in the sun more fun!

AT THE LAST CITY COUNCIL MEETING

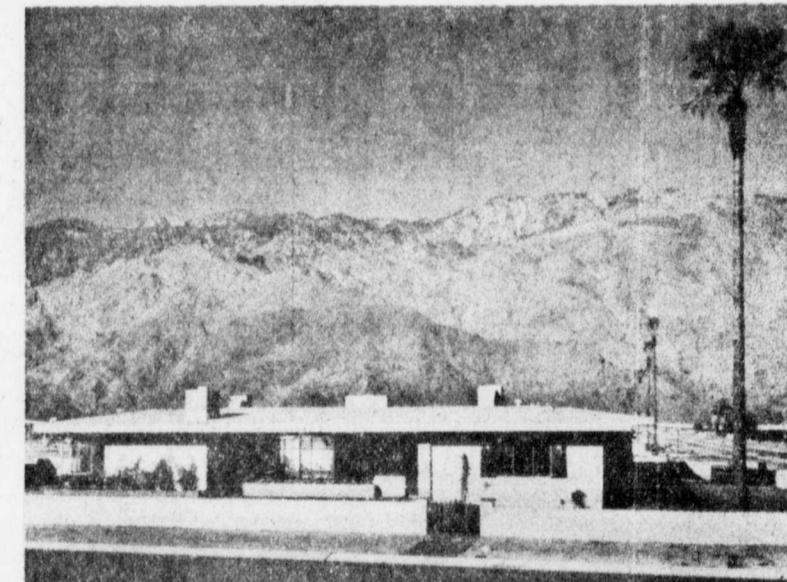
when Unit 2 of Deep Well Colony was approved the Council congratulated the developer, Mr. Harry A. Dart, on the fine paving, the planting of palm trees and other residential improvements to make this subdivision one of the town's finest. The Council's commendation is appreciated by all concerned.



ALSO NEARING COMPLETION

This Rick Harrison design has everything new under the sun. Radiant heat . . . glass indoor-outdoor baths — patio barbecue. 3 large bedrooms — 2 baths. More closet and storage space than you'll ever see and on a plot 108'x125' deep. No pool but there's ample space for a large one. If you want a great conversation piece — this is it for only.

\$34,500



COMPLETED MODEL (on Mesquite Ave.)

Walled, planted and with 3 bedrooms, 3 baths and crystal clear swimming pool, this handsome desert house is full of fine living. Inside barbecue; bar and metal kitchen and mirrored master bedroom. Unit heat and properly cooled, of course.

\$36,500



COMING ATTRACTION

Designed by noted architect, this beautiful example of contemporary architecture will be finished soon. No detail has been overlooked in this 3 bedroom, 3 bath home to make it please the most critical purchaser. Complete with cooling, unit heating — swimming pool — beautiful palms and desert planting. See this outstanding home today. On Calle de Maria — you can't miss it!

BUILD YOUR OWN HOME IF YOU'D RATHER

Choice residence lots for sale also. Various sizes available from 100'x104' to as large as 120'x165'. Price ranges: \$3750, \$3850, \$3950, \$4150. Drive out today and select your future homesite . . . each lot with a million dollar view!

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AUTHORIZED SALES AGENTS

Incorporated

or see any member of the Palm Springs Realty Board

Mr. S. S. Moore,
Associate

TRACT OFFICE: Corner Ocotillo Ave.
and Paseo de Marcia

PENTHOUSE 31 — THE PLAZA
Phone 2971



With Hildy Crawford

Springtime in Palm Springs is warm and sunshiny . . . The flowers are bright . . . the grass is green . . . and the palm trees glitter verdantly . . . Now, if ever, the Village justifies the description quoted from Holiday magazine . . . "Palm Springs is Perfect" . . . Weather-wise it is . . . and it continues to be an unusually interesting season . . . If you aren't here when you read this . . . the trains and planes are still running . . . Hurry back . . . and linger long . . . Percy Whiteside once sought a slogan to rhyme with June . . . I give him this one: "If you leave in June . . . it's much too soon" . . .

Saturday night will be Caribbean night at Thunderbird . . . and while costumes are optional . . . it is expected that of the several hundred guests . . . many will be wearing the colorful garb of the West Indies . . . and southern ports . . . or at least a yachting costume . . . Frank Bogert couldn't be pinned down on his plans . . . this far ahead of time . . . but I understand he has arranged a super show . . . and two orchestras . . . one of them a rhumba band . . . Among early reservations were . . . the Doug Kenastons, Murray Marshes, Julie Hamacheck, Johnny Dawson, Charles Schwartzbaums, Lou Mansaus, Chauncey Needham, Joseph Getzes, Edward Calloways . . . and the Forest Tuckers, who are celebrating their third anniversary . . .

Western Party

Wearing twin Western outfits . . . Betty and Monte Herbert will welcome their guests this evening . . . to their big Western party at Tamarisk Country Club . . . The Tamarisk bar has gone Western for the occasion . . . with cactus plants . . . and an outdoorsy scene . . . Following the cocktail hour the guests will move outside the clubhouse . . . where tables have been set up . . . and Jack Boyer will serve barbecued chicken from the chuck wagon . . . The party is partly to celebrate the birthday of Mrs. Herbert's daughter . . . Mrs. Byron Reynolds Jr. of Los Angeles . . . so there will be a birthday cake . . . Strolling players will play Western music . . . and there will be dancing . . . under the stars . . . On the invitation list were some 120 persons including . . . the Howard Morris, Ernest Paganos, William Malouf, Frank Bennets, A. R. Simons, Lloyd Franks, Austin McManus, Edwin Fallgrens, Clarence Browns, Bob Howards, Stewart Hopps, Charles Farrells, Bill Powells, Rex Hardys, Charles Beckers, Ben Shearers, Oliver Jaynes, Ed Shearons, William Reichels, George Wheelers, Frank Bogerts, M. O. Andersons, John Kenastons, Nathan Orbachs, Father O'Connor, Jerry Nathanson, Dorothy Gray, Harry Joe Brown, Mrs. Alexander Marcuse, the Ray Ryans, the Tom Flemings, the William Groves, Mrs. George Macris . . . The Bryon Reynolds Sr. and the Bryon Reynolds Jr. are houseguests of the Herberts . . .

Surprise!

It was supposed to be a surprise . . . the birthday party for Mr. Ross Kidston at the Committee of 25 Tuesday night . . . but when the guest of honor was making other plans that would take him out of town . . . the truth came out . . . The dinner was arranged by Mr. and Mrs. Robert Ross . . . who are spending the Winter at the Town House . . . but the real hosts were Mr. Kidston's son and daughter and their spouses . . . the George T. Bunker Jr.'s and the James A. Kidstons . . . who could not be present . . . Enjoying the beautiful dinner . . . which was catered by Santos . . . were some 25 guests . . . including . . . the Neil Jamisons, Karl Delaitures, Nate Milnor, John Ballingers, Jack Frenches, Spencer Grants, Mrs. Lynn Jennings . . .

Mr. and Mrs. Walter Yeaton of Hollywood and Palm Springs (they have a house at 460 Via Lola) . . . entertained their dinner club in the Mirror Room at the Huntington hotel on Saturday . . . The tables, which were set for 60 . . . were decorated in orchid and yellow . . . Following the one o'clock luncheon . . . the guests spent the afternoon around the card tables . . .

Mrs. Harry Clatsworthy was hostess at a luncheon at Thunderbird Tuesday . . . honoring Mrs. Charles Thurwachter of Detroit . . . who is visiting her sister Mrs. Ernest Garland . . . In addition to these three . . . the guests were . . . Mrs. H. N. Mason and Miss Louise Rinshed of Detroit, and Mrs. George Whitney of San Francisco . . .

Here They Are

It's getting so . . . you read about them in Los Angeles . . . and look up and here they are in the Village . . . That interesting new twosome . . . Nicky Hilton and Nora Haymes . . . were glimpsed at the Howard Manor Saturday night . . . Listening to Matt Dennis . . . Incidentally, I hear "Magnificent Matt" is going to the Big Town and will be appearing at the Captains Table . . . If you want to look him up . . . sometimes when you're marooned in town . . . Doris Duke was dining at Don the Beachcomber's Saturday night . . . with some young man . . . whose name eludes me . . . She was wearing those Trinidad breeches . . . that are not for every woman . . . but looked all right on her . . . Liz Whitney is at the Racquet club . . . or was the first of the week . . . when this was written . . .

Curious to know what Las Vegas is like . . . Laurena Heple is going over there the last of this month . . . for a fortnight's stay . . . Mrs. Heple, who lives at 275 Via Lola, had the Ernest Matrys of Hollywood as her houseguests last weekend . . . and entertained 14 at dinner in honor of the visitors . . . who were here for the road races . . .

The Packy Dees of Chicago, are planning to return home . . . after Easter . . . and are bidding their Village friends farewell . . . at a party they are giving at the Palm Springs Biltmore on Sunday night . . . The Dees have been living at 252 Camino del Sur . . .

The Sam Kraemers of Placentia . . . will be here to attend the Dee party . . . and again on April 4 for the Tea Dansant . . . and both times will be the houseguests of the Tom Flemings . . . The Kraemers will go abroad for the Summer . . .

Bowling Green

Newest addition to Smoke Tree Ranch recreational facilities . . . is the bowling green . . . the gift of Channing Wells . . . It was dedicated on Sunday with suitable ceremonies . . . a ribbon cutting . . . champagne christening . . . and a speech by the donor . . . with all the colonists gathered around . . . The green is not far from the site of the old water tower that was demolished last fall . . .

A foursome at the Racquet club Saturday night . . . was the Purcell family . . . celebrating the 21st birthday . . . of Frank Jr. . . .

Mrs. William Groves was guest of honor . . . when the Jack Steeles of Chicago . . . who are spending five weeks at El Mirador . . . entertained at cocktails and dinner Saturday night . . . Gathering in the Starlight Patio for cocktails . . . and afterwards in El Mirador Room for dinner were . . . the William Reichels, Chicago . . .

The Mario Lanzas . . . who have been staying at the D. Frank Ryan house on North Pa-tencio . . . left the Village last



(Anderson Photo)
WHISTLE BAIT—Lovely Vera-Ellen, dancing star of the screen and stage, attracts just as much attention when she goes swimming. She is pictured here at the Racquet Club.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for calendar listing.)

March 26—

Women's Circle Spring Festival, 1631 South Calle Ralph, Lions club, Tennis club, noon, Junior Chamber of Commerce, El Mirador Press club, 8:15, Katherine Finchy, PTA, at school, 7:30 p. m.

March 27—

South Seas Costume party, Tennis club, 8 p. m.

March 28—

Los Compades Desert Guest ride, Police Ball, High school gym, 8 p. m., Toastmistress Council, El Mirador, all day, Caribbean Party, Thunderbird.

March 29—

Desert Arabian Horse show, Shadow Mountain club, Music Guild concert, El Mirador.

March 30—

Garden Tour (see story), Soroptimists, Racquet club, noon, Kiwanis, Tennis club, noon.

April 1—

Rotary, Tennis club, noon, Rotary Anns, Tennis club, noon.

April 2—

Eastern Star Line Officers' party, 8 p. m., Lions, Tennis club, noon.

April 4—

Cathoic Women's Tea Dansant, El Mirador, 5:30 p. m.

Colton Visitors at Hall Home

Mr. and Mrs. Harold Bailey and Mr. and Mrs. William Brown of Colton spent the weekend in the Village as guests of the William Halis of 974 San Lucas.

The Baileys were celebrating their seventh wedding anniversary, so on Saturday night, the Halis arranged an anniversary dinner complete with cake. Afterwards the group attended the Playhouse and went on a tour of the Village night spots.

Joining them on Sunday were Mr. John J. Duke, Mr. and Mrs. C. B. Duke, also from Colton.

Dr. Purcell Home Scene of Gathering

Dr. and Mrs. Bill Heathman of Pomona were dinner guests of Dr. and Mrs. Francis A. Purcell on Monday evening.

The Purcells have their family home for Easter, Frank Jr. from USC, and Eleanor from Flintridge, and Mrs. Purcell's brother Albert C. Martin Jr. and his family are coming from Whittier.

The William Schofields and Robert Brooks of Chicago, Mrs. Tim Manning of Los Angeles, the Edward Houghtons, Mr. E. Roy Fitzgerald, Mrs. Janet Essroger, the Ray Caseys, Mr. Carl Oser, Mr. Ray Rosenbuk, the Albert Howes and Mr. Bob Summers of Chicago.

Star-Studded Show Set for Tea Dansant

The Ritz brothers are the latest names to be added to the star-studded entertainment being arranged for the Tea Dansant benefit for Our Lady of Solitude church on Saturday, April 4, entertainment chairman Virginia Farrell announced this week.

The Tea Dansant, which will be held at El Mirador hotel on Easter Eve, from 5 to 8 p. m., will also present a men's fashion show, with Hob Hope, Jack Benny, William Gargan, William Powell, George Montgomery, Charles Farrell and J. Carroll Naish billed to appear as models.

A steady three-hour program of entertainment will be interspersed by music by Eddie Le Baron's orchestra and Teddy Noell's orchestra from the Racquet club, the Guadalajara Trio from the Doll House, and the piano playing of Matt Dennis from Howard Manor.

Mrs. Thomas Fleming is general chairman for the Tea Dansant, which will be one of the season's top charity events.

Jackie Cutrer, co-chairman was Winnie Cody of the hostess committee, announces the following committee members: Evelyn Purcell, Sue and Joan Cox, Joyce Decker, Mary Jane Hicks, Julianne Dunne, Phyllis King, Kay Saindon, Peggy McCoy, Ramona Smith, Jean Cameron, Jane Wade, Pearl Thrasher, Virginia McLaughlin, Hilda Talbot, Nell Meredith and Margaret Dirnberger.

Padua Hills to Present Annual Spring Offering

For the 20th consecutive year, the Mexican Players will present their annual Spring play of the fiestas to San Ysidro, patron saint of Farmers, titled "En el Mes de Mayo," (In the Month of May), with a festive opening on April 1, at the Padua Hills theater.

The Springtime festival drama will follow "Manolo," rollicking comedy of a lad who dreamed he was a bullfighter, to close on Saturday following a highly successful run.

"En el Mes de Mayo" tells a simple but highly dramatic story of the faith of an unpretentious farmer lad whose devotion to his patron saint averted bloodshed and turned an avacious storekeeper into a village benefactor.

The play has as its background the two-day fiestas staged at this season throughout Mexico honoring San Ysidro, the good saint credited with sending the rains that insure fine crops.

As is the custom in Mexico, the first day's celebration of the festival introduces Indian songs and dances harking back to pagan days, while the second day's observance features modern fiesta entertainment.

Following the opening, "En el Mes de Mayo" will be staged Wednesday through Saturday evenings, and Wednesday and Saturday afternoons, through May 9.

Social News in this Section

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Palm Springs, California, Thursday, March 26, 1953

Third Section



SWIM THROUGH FIRE—The Sea Nymphs, a troupe of ballet swimmers from Riverside, will present their spectacular Fire Number for the first time, when they appear in the El Mirador pool April 4, between 6:30 and 7 p.m. The show will be part of the program for the Tea Dansant, being brought here by Carl Schroeder, pool manager. The girls, from left, are Billie Colville, Twila Bratscher, Marilyn Mann and Diane Carter.

Many Gay Dinner Parties Mark Racquet Club Week

Mr. and Mrs. James Kemper chose the Racquet club as the locale for the delightful dinner party they hosted Saturday evening.

Joining the Kempers in the Garden Room for the occasion was their houseguest, Mrs. Shepherd Roberts, Mr. and Mrs. Floyd Turner and their houseguests.

Guests of Mr. and Mrs. Ed Krist also for the Saturday evening party included honeymooners Mr. and Mrs. Milton Green whose wedding took place on St. Patrick's Day, Miss Mary Lewis and Miss Louise Phillips who are with the California Federal Savings and Loan association in Los Angeles.

The Benetts but recently returned to Palm Springs following the inauguration and a cruise.

Entertaining the same evening were Mr. and Mrs. W. O. McCay who were hosts to a group of their Seattle friends including Congressman Jack Westland.

Among their other guests were Mr. and Mrs. Gordon Prentice Harry Given, Jack Ballinger and Mr. and Mrs. Jack Ballinger Jr.

Guests of Mr. and Mrs. Ed Krist also for the Saturday evening party included honeymooners Mr. and Mrs. Milton Green whose wedding took place on St. Patrick's Day, Miss Mary Lewis and Miss Louise Phillips who are with the California Federal Savings and Loan association in Los Angeles.

A large number of Pasadena visitors who were in Palm

Too Much Hot Sui!

In Odda Words, Kids: -Too Much Hot-

Too Much Good - For Two Piece

SWIM SUITS

Drop In and See
the
Largest Selection
of Authentic
Hawaiian
Swimwear
in Town!



Waltah Clarke's Hawaiian Shop

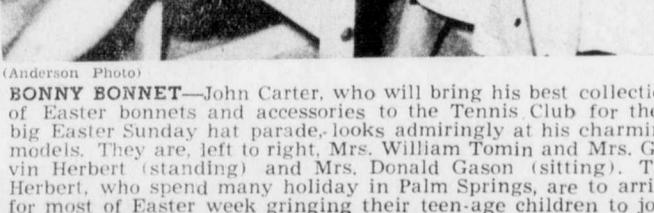
IN THE DESERT FARMERS MARKET

444 NORTH PALM CANYON DRIVE

PHONE 4194

See Our Display at El Mirador

(men's shop, dat is!)



(Anderson Photo)
BONNY BONNET—John Carter, who will bring his best collection of Easter bonnets and accessories to the Tennis Club for their big Easter Sunday hat parade, looks admiringly at his charming models. They are, left to right, Mrs. William Tomlin and Mrs. Gavin Herbert (standing) and Mrs. Donald Gason (sitting). The Herberts, who spend many holiday in Palm Springs, are to arrive for most of the Easter fun.

Tamarisk

Tee Time

By Bobby Tonge, Jr.

The invitations are out for the \$5,000 54-hole Tamarisk C.C. pro-amateur which is expected to bring out such stars as Jimmy Hines of Thunderbird, Ellsworth Vines of Wilshire C. C., Zell Eaton of the Montebello C. C., Harry Bassler of Fox Hills, Bud Oakley of Palos Verdes, Fay Coleman of the Brentwood C. C., Howard Schmidt of the Red Hill C. C. and most of the top Southland professionals. Each professional will bring one or two amateurs with him while the club membership will make up the balance of the field.

The tournament is set for the week the Weather vane troupe is in town for their 36-hole stand, April 14 and 15.

The club's class championship is on the Easter weekend with such strong contenders out to grab the first club title as Milt Hicks, his brother Harold, George Forman, Dr. W. C. McBride, Johnny Wood, Larry Norton, Lou Halper and Bob McIntrye.

In the women's division there are such strong players as Mrs. M. Pritkin, Mrs. Monty Herbert, Mrs. Clarence Brown and Mrs. S. Schulhofer.

Jack Anderson, who bought a ranch nearby, and his brother Harold, played the course and enjoyed it so much they applied for membership. Jack is a former Army Air Captain and is a better-than-fair hand as a tournament golfer at the Bel-Air C.C.

Herb McKenzie scored a net 64 to win the Pacific Northwest Open House party during the staging of the O'Donnell Palm Springs Invitational.

Other scores saw Mike Skefington with a 66, Torchy Torrance with a 68, Meade Hargiss with a 70, Glen Groth with a 71, along with Paul Friedlander and M. O. Anderson while Dr. Cecil Ludley and Free Nicholson 72s.

A number of visitors played the course during the Palm Springs Invitational including Keith Jacobs, father of 18-year-old Tommy who finished second to Gene Little and Bill Carrillo who had a game with Pat Martin of the golf shop and Carl Bechdolt.

Tommy, former National Junior champion who just turned 18 last month, has been so bogged down with school work he has been unable to play. So he spent many hours on our practice tee trying to get the feel of his game. It paid off.

Dr. Peter K. Thomas also spent some time on the tee, but it didn't seem to pay off for him on that gosh-awful No. 6. But then Little, Bobby Rosburg, Dick Meyers, National Public Links champion Pete Bogan and some others had trouble there.

Otherwise the Metz family did a fine bar business especially the day President Lee Ruppert of the Red Hill C. C. and his three Las Vegas pals, Jim Schlueter, Jack Nelson and Rube Jolley visited the club and were given a personal tour of the layout by Managing Director Russel Denney.

Consistent bar visitors were the Hal Roys of Inglewood, here on their 20th anniversary. In fact, they came, they saw and liked what they saw so well they filed an application for membership.

"Scorpy" Doyle, although saddened by the shock of a telegram telling of the death of his 31-year-old brother, Robert, following a delicate heart operation in Waltham, Mass., stayed on the job getting the players off the first tee in order and with the proper caddy assignments.

"Scorpy" lost his father just a short time ago and had to make a flying trip back east.

Bernard Duffy and his wife made a flying trip to Davenport, Iowa when he received a telegram last week telling of the death of his father.

Lloyd Mangrum was loud in his praise of the course and wing of the club house after playing a round for the first time with Bob and Alice Heffernan.

U.S. Congressman and National Amateur champion Jack Westland and Harry Givan made use of the practice tee and then enjoyed lunch in the Club as the guest of their two fellow townsmen, President M. O. Anderson and Ben Shearer.

Mrs. Ruth McCullah of Riviera, who holds about every woman's title in the Southland, fired a 75 over the course as the guest of Dr. Bacon. Mrs. McCullah, who just won the Women's Midwinter at the Los Angeles C. C. while defending her title, intends to play in the Weather vane.



(Desert Sun Photo)

VISITING VETS—The VFW Auxiliary, Palm Springs Unit 519, were hostesses to a group of patients from the Veterans Administration hospital at Long Beach, for an outing here Wednesday. Pictured Coraline Benway of Santa Ana, district hospital chairman; Katherine Spargur, president-elect of the local unit; Gordon Connolly, sports director from the hospital, (in wheel chairs) Roy Spring and Jim Dwyer; Jack Ferguson, Bob Dobrinski, Jack Jackson and Betty Bell, Red Cross driver, in the pool.

VFW Auxiliary Entertains Vets of Long Beach

Seven patients from the Veterans Administration hospital at Long Beach were brought to the Village Tuesday by Red Cross drivers, and were guests of the VFW Auxiliary.

Arriving shortly after noon, the patients spent part of the afternoon around a pool, lent for the occasion, and then went to the Olstad home at 1545 Mel Avenue for a ham dinner.

Portrait Artist Kay Olsen, who has sketched so many veterans, sketched one of the visitors, Don Spangler.

The group of veterans included Spangler, Dr. Stewart Vandever, Jim Dwyer, Jack Jackson, Jack Ferguson, Roy Springer and Bob Dobrinski. They were accompanied by Gordon Connolly, hospital sports director, and Red Cross drivers Bel Grant and Betty Bell.

The ham dinner was served

McAlisters Host Son and Wife

Mr. and Mrs. Harold McAlister of 197 Camino Encanto, had as their weekend guests their son and his wife, the Hobart McAlisters from Bel-Air. On Saturday night, the Senior McAlisters entertained 15 guests at the Tennis club for dinner and dancing.

Here now are the James McAlisters of Belvedere and some social affairs are planned for their entertainment.

at a table gaily decorated with flowers and Easter baskets and bunnies. There to assist the hosts, Mildred Olstad, were Katherine Spargus, president-elect; Beatrice Martensen, secretary; Grace Claude, junior vice president-elect; Blanche Bryant, trustee; and Coraline Benway, of Santa Ana, district hospital chairman.

There were gifts of cigarettes and packages of dates for the visitors to take back to the hospital with them.

Annual Spring Garden Tour Next Tuesday

Next Tuesday the Garden club is sponsoring an interesting and delightful garden tour of five of the most beautiful flower gardens in Palm Springs. The tour is open to all and a special invitation is extended to Winter visitors to join the tour, which will start at "Casa Dorothea," the home of Mrs. Dorothea Hocking, 480 Via Lola.

Tour tickets, for which there is a charge of \$1.50, may be secured at the Hocking home between 1:30-2 o'clock on Tuesday. The location and description of each of the five gardens will be given with each ticket. Garden club members will be present to act as hosts. The proceeds of the tour will be used to defray the expenses of the Flower Show to be given at a later date and also the publication of a book on desert gardening.



(Lee Wenzlick Photo)

POOL FUN—Kathy and Coral, daughters of Mrs. J. H. Fewell of Tacoma, are shown enjoying a swim in the Shadow Mountain Club pool.

Palm Springs Always Looks Good to Them

Even when they are sick, Palm Springs looks good to them!

It was foggy and smoggy in San Dimas, and Mrs. Keith W. Nusbaum had a temperature of 103. "Just take me to Palm Springs," she told her husband . . . so he did.

For a week she was in the Desert hospital with pneumonia,

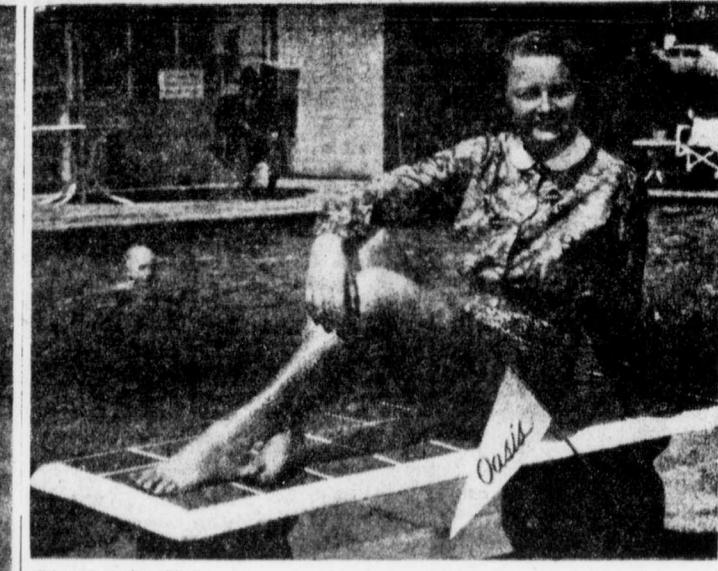
but now she's out and at their Village home at 1277 South Riverside drive, convalescing in the sunshine.

Incidentally, the Nusbaums have sold their San Dimas home and taken an apartment on Orange Grove in Pasadena, but they will be in Palm Springs until Summer. They like it here.

For the Finest in Costume and Precious Jewels See



174 No. Palm Canyon Drive



(Edward Canby Photo)
IN THE SUN—By the beautiful pool at Hotel the Oasis is Suzanne (Suzy) McDonnell, daughter of the Edwin L. McDonells of San Francisco. Young Suzy and her family have been coming to the Oasis since she was a mere tot. Now Miss McDonnell is returning to the northern city to prepare for her wedding to Lt. Richard Reese, U.S. Airforce, in June.

THE

Hotel the Oasis

Invites You Ladies

For Your Pre-arranged
LUNCHEON and CARD PARTY

Begin with a Sparkling
Cocktail . . . then that Deliciously
Prepared Luncheon as you like it.

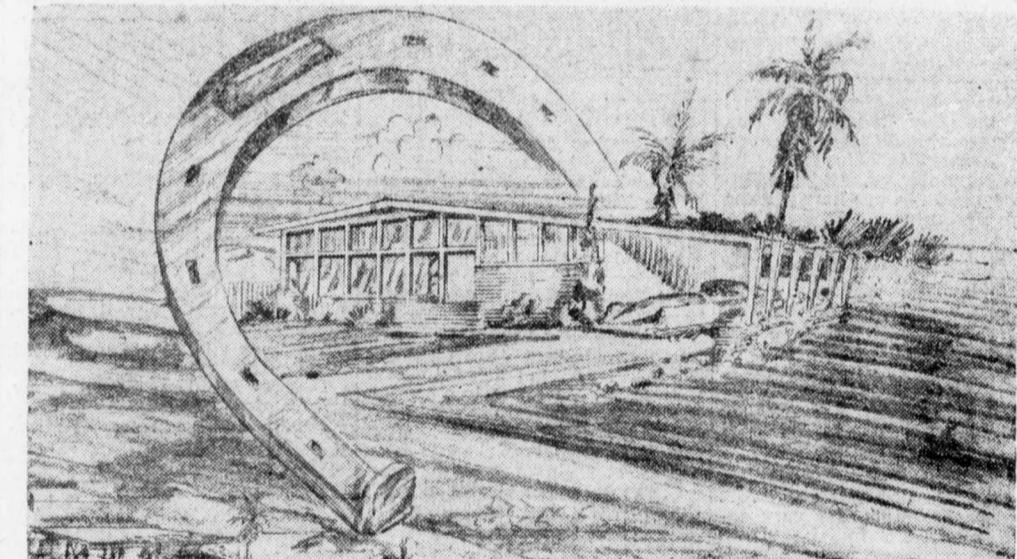
IN THE CHARMING
NEW

Terrace Room

(South Belardo Road)

Something

NEW
Under the
SUN . . .



POOL-SIDE HOMES!

These New POOLSIDE HOMES Offer More Than Anything on the Desert

Privilege of swimming pool — no charge. Maintenance of your lot at cost — watering lawn, etc. Maid service at cost. Rental Service at 10% of rents collected. Preliminary landscaping. Large living room with glass from ceiling to floor on patio side, bar kitchen, bath, fireplace, car-port, and two patios.

A weekend cottage or a permanent home, here is your opportunity to "OWN YOUR OWN." Terms as low as \$45.00 per month! Only \$4500 down. When not owner occupied should rent for several times the monthly payments!

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EDITH EDDY WARD

Specializing in *Palm Desert* Properties
Homes, Rentals, Income Property, Sun Lodges

Shadow Mountain Estates

73-667 Highway 111

Palm Desert

Phone 76-3431

Palm Desert

WILL COOPERATE WITH BROKERS



EDITH EDDY WARD

Thank You
Palm Springs

For your enthusiastic acceptance of
our new Palm Springs Shop

It is our aim to serve you in the
"Village" manner, of fine service,
superb quality and the friendly atmosphere
so typical of Palm Springs.

Milton F. Kreis

MARVIN FRITZ, Manager
and his entire staff

Milton F. Kreis in Palm Springs — Oasis Bldg.

Pre-Easter Activities Brisk at Shadow Mountain Club

Pre-Easter Holiday activities at the Shadow Mountain club in Palm Desert continue to draw visitors from far and wide.

Those attending the gay dinner dances and enjoying varied outdoor interests have been Mr. and Mrs. Logan Cotton of Redondo Beach; Mr. and Mrs. Ken Gould of Burlingame; Mr. and Mrs. Archie Kreiger of Minneapolis; Mr. and Mrs. E. L. Mallow of Hillsborough, California, and Mr. and Mrs. J. H. Fiske of Los Angeles.

Still others who have visited the fabulous Shadow Mountain



SAM STUART'S

El Paseo

Fancy Food Market

Selected Groceries

"Delicacies From Around the World"

"The Finest in Fresh Garden Vegetables and Fruit"

"Choice Fresh Meats, Poultry and Fish cut to your liking"

"Delicatessen and Bakery"

"Complete Liquor Department Fine Wines and Beer"

816 No. Palm Canyon Dr.

Phone 2118

Delivery Daily

Charge Account Available

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El Paseo Market

Keep pace with Palm Springs—read The Sun.

OPEN TO THE PUBLIC

The Garden Grill and DINING ROOM

OF THE PALM SPRINGS

BILTMORE

Open 6 P.M. 'til 2 A.M.

SELECT YOUR OWN STEAKS
WATCH THEM CHARCOAL BROILED

Prime Eastern New York Cut (14-oz.) or Filet Mignon
large baked Idaho Potato, Tossed Salad — \$5
Top Sirloin — \$3.50
Prime Roast Beef — \$4.00

Midnight Revels—Charcoal Broiled Ham with Eggs and other Midnight Favorites

Dancing in the Beautiful Garden Room

to the swaying rhythms of

The Coasters Trio

TWO BOYS AND A GIRL . . . You'll Really Like Them

At the Piano Bar — Our Popular

Jeanne Keller
So - Fisti - Kate of Song

Complete Buffet Dinner

Served

Every Sunday

in the Garden Room — \$3.50

FOR RESERVATIONS PHONE 2357

Lt. Gv. Knight Honored at Racquet Club

California's Lieutenant Governor Goodwin Knight was guest of honor at a dinner party given at the Racquet club in his honor Saturday evening.

Others who enjoyed dancing to the music of the Todds were: Mr. and Mrs. Dudley H. Davis of Madison, Wisconsin; Mr. and Mrs. George V. Berkey of Thermal; Dr. and Mrs. E. D. Beebe of Long Beach; Mr. and Mrs. W. H. Eisenman of Cleveland, Ohio; Mr. and Mrs. Frank P. Mooney of Redlands; Mr. and Mrs. Ralph de Palma of South Pasadena; Mr. and Mrs. C. Polverini of Los Angeles; Mr. and Mrs. W. A. Tickle of West Los Angeles; Mr. and Mrs. Waldo Hirschberger of Portland, Oregon; Mr. and Mrs. Samuel D. Moore of Novelty, Ohio; Mr. and Mrs. Robert H. Crooker of Long Beach and Mr. and Mrs. Charles Milliken of Los Angeles.

Mr. Ned Cronin, Sports Editor of the Los Angeles Daily News, was a visitor as were: Mr. and Mrs. Harlan C. Kittle of Coachella; Mr. and Mrs. S. Ken Tyson of Whittier; Mr. and Mrs. A. W. Staples of Indio; Mr. and Mrs. L. Brooks Ragen of Portland, Oregon, and Mr. and Mrs. R. L. Magee of West Hollywood.

Others who could not resist the lure of Shadow Mountain Club were: Mr. and Mrs. A. Ronald Button of Los Angeles and Rancho Mirage; Mr. and Mrs. M. and Mrs. Eugene C. Roberts all of Palm Desert and many more.

Next Tuesday's meeting will be the monthly business session, with Mrs. Esther Weingarten presiding.

Trailerites See Travel Pictures

Residents of the Smoke Tree Trailer park gathered in the patio of the park owners, Mr. and Mrs. L. L. Heines Thursday evening, when Ben Cole showed slides of his travels through the Northwest.

Old Faithful geyser at Yellowstone, Brice canyon in Utah, Lake Louise and Banff, Canada, Crater Lake, Oregon and the Petrified Forest in Arizona were among the scenes shown.

Everyone enjoyed the showing so much that it is planned to show more this evening.

Doughnuts and coffee were served by the hostess after the show.

Weekend Guests

Weekend guests of Mr. and Mrs. John F. Luccareni at Smoke Tree ranch were Mrs. Claud Sims and son Claud of Beverly Hills.



THAT'S GOODY—Lt. Governor Goodwin Knight (second from the left) who dined at the Racquet Club Saturday night with his Village hosts the George Alexanders (on right) stopped to chat with Harry Warner, pioneer film producer.

Hidden Springs Host to Many from Northwest

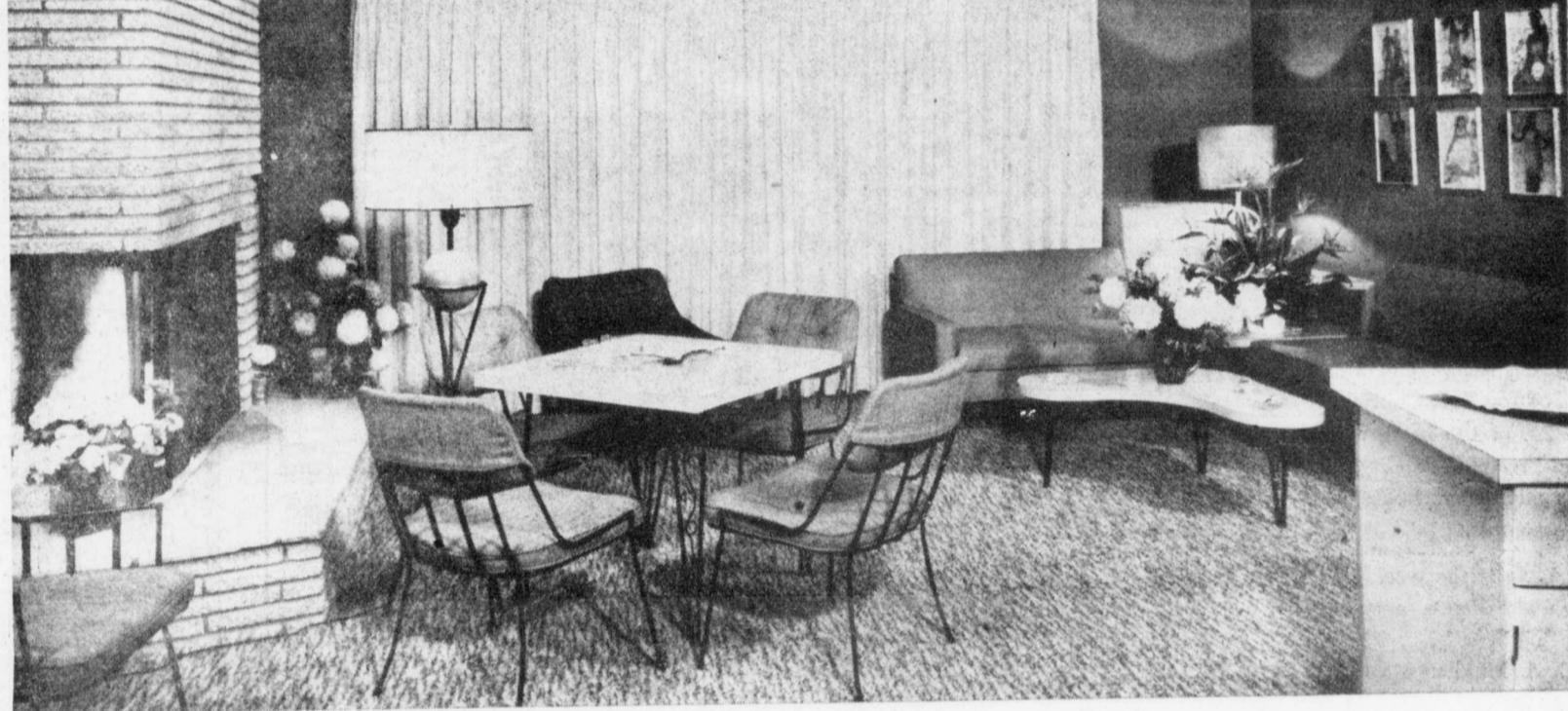
City Treasurer Bob Peterson, who is active in civil defense work, told Soroptimists of the urgent need for more watchers, when he addressed the club at their luncheon meeting at the Racquet club Tuesday noon.

Peterson said that the Village is about 25 per cent short in volunteer workers and urged all who could spare the time to register at the Chamber of Commerce.

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ley of Portland, Oregon, Dr. and Mrs. George Whitfield and Mr. and Mrs. Robert Nieman of Vancouver, Washington, General and Mrs. E. B. Calloday of Burlingame, Mr. and Mrs. Dennis De Nault of Oakland, Mr. and Mrs. Elmer A. Breckenfeld of Berkeley, Mr. and Mrs. Roy Commins of Roseberg, Oregon.

Lt. Peter Rush of Portland made a flying weekend return visit from the Destroyer McDermat and the Dr. Arthur Byfields returned from Santa Barbara for another stay at the ranch until after Easter. Mr. and Mrs. William Kilkenny of Los Angeles completed their third visit to the Hidden Springs Ranch this season.

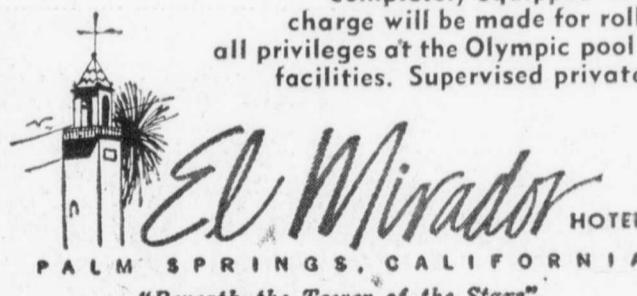


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all yours from
MAY through SEPTEMBER!

In One of the Magnificent New Air-Conditioned Bungalows

Designed by the famed architect Paul Williams these 27 bungalows will rent at a low figure By the week or month during the summer Special consideration will be given those desiring to occupy a cottage for the entire summer. Public utilities are included. The cottages are completely equipped with kitchens and no charge will be made for rollaway beds. Included are all privileges at the Olympic pool and other recreational facilities. Supervised private playground for children.



in Los Angeles
PROspect 4670



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Telephone 2044
Managing Director
RUDI E. SIDLER



Expert Beauty Care

Is always yours at Palm Springs newest and finest beauty salon. All work co-ordinated with principles of instruction at the Caroline Leonetti School of Charm.

Now Featuring

Lucille . . . Recently from La Jolla

Miss Dee . . . Formerly at Jacque and Victor's

For Appointment Phone 2454

Caroline Leonetti Ltd.

122 WEST ARENAS
just off Palm Canyon Drive

Sun Classifieds Bring Quick Results

around the... TENNIS CLUB

By Beth Scott

Easter Sunday will be both beautiful and festive for the Tennis Club members. This week's mail brings members an invitation to an Easter Hat Parade Brunch, which will be a fashion showing of John Carter's spring millinery collection.

For the first time Palm Springs will have its own Easter Hat Parade of elegant creations for m'lady designed by Beverly Hills' and the movie colony's newest millinery sensation.

Following the 1:30 Easter Sunday fashion showing, members and their guests will partake of the famous Tennis Club's outstanding buffet served in the Bougainvillea Room.

John Carter, who will commentate his own show, announces he will present a free hat to the person having the lucky number on the luncheon ticket.

As usual the Saturday night whirl was in progress at the Club. One of the large tables was hosted by the Harold McAlisters, who first entertained with a cocktail party in their home. At their table were: Messrs. and Mmes. Charles Jaretz, Godfrey Bell, Gabriel Duque (sister of the host), Gerald Entis of New York City, and Hobart McAlister, houseguests of their parents.

One table at the weekly Saturday night dance assembled mostly Aberdeen folks. Mr. and Mrs. E. A. Middleton, who are spending several weeks in the Tennis Club bungalows from their Aberdeen home, entertained. Their guests were: Mr. and Mrs. Walter Fovargue of Aberdeen and La Jolla; Mr. and Mrs. Werner Rupp, Mr. and Mrs. A. R. Wuest and Marilyn and the Jack Algiers of Omaha.

Dr. Lee DuBridge, president of Cal-Tech, is bringing a group of educators on a tour of Southern California with a stop at Palomar Mountain to see the Observatory. He and the party of 15 will lunch at the Tennis Club tomorrow (Friday).

Spending the week in Palm Springs are the Fred Barrows. On Wednesday she presided at a luncheon and bridge in the Club. Among those invited were Mmes. Earl Cordrey, Eugene Kegley, Edwin Fallgren, Belmont Sanchez, Robert Ransom, John McClure, William Malouf, Owen Churchill, John Costello, Walter McManus, D. P. O'Keefe, Harrison Rhoads, William Bannerman, Harold McAlister and Oliver Jaynes.

Mrs. George Sawyer was host one recent evening at an informal party in the Tennis Club to compliment William Best, bureau chief of United Press, and Mrs. Best.

It was 37th wedding anniversary celebration on Wednesday night when the J. Wesley Smiths feted the Jules Hamachecks. Besides celebrating his anniversary on Wednesday it also was Mr. Hamacheck's birthday.

Those assembled to toast the happy couple were: Mr. and Mrs. Harry Clatworthy, Mr. and Mrs. George Roberson, Mr. and Mrs. Verne Frazee, Mrs. Velma Maddox, Mr. and Mrs. Lynn Briggs, Mr. and Mrs. Gilcrest, Mrs. and Mrs. Oscar Richter, Miss Adelaide Richter and Mrs. Walter Hamilton.

The group met first in the Smiths' attractive desert residence for cocktails.



(Desert Sun Photo)

BEAUX ARTS BALL—Planning for the Beaux Arts Ball, which will highlight Desert Circus week on April 17, Chairman William Darling and his committee inspect the model of the Paris street scene which will be set up on the tennis courts of the Tennis Club. Pictured, left to right, Mr. Darling, Mrs. Evelyn Pell, Mrs. Claude Yerkes, Mimi Sawtelle, Mrs. Montague Herbert, Peggy D'Auvray.



(Paul Pospisil photo)

AT THE PARTY—This picture of the Jack Steeles of Chicago and the William Reichels was taken at El Mirador Saturday night, when the Steeles entertained at a cocktail party and dinner.

ments of a Spring fashion show, and a special dramatic demonstration outlining methods of self improvement.

Commentator for the show will be Miss Leonetti, who comes to the Village frequently to participate in activities of the newly open a new branch here.

Local shops whose apparel will be featured in the fashion show portion of the program include Lillian Agar of El Mirador, Beebe's, and Rags from Bess Bender.

Luncheon starts at 12:30 p.m.

CLASSIFIED ADS READ SUN

4c—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 26, 1953

Leonetti School to Present Show at El Mirador

One of the most unusual programs for women in Palm Springs will be presented during a luncheon at El Mirador hotel at 12:30 p.m. Friday, when the Caroline Leonetti Ltd. School of fashion expansion stages its first local showing.

The program will combine ele-

EAT

• The Finest Food
• In Pleasant Surroundings
• At Reasonable Prices

Sample Luncheon Menu:

Vegetable Soup	15c
Barbecued Ribs	70c
Raisin and Carrot Salad	12c
Dessert	15c
Beverage	10c

Total Cost - \$1.22

Sample Dinner Menu:

Soup	20c
Fried Chicken	1.00
Vegetable	15c
Salad	15c
Dessert	15c
Beverage	10c

Total Cost - \$1.75

THE PALMS CAFETERIA

266 North Palm Canyon Drive
FREE PARKING

On Indian Avenue Lot

for Cafeteria and Milner's 5c and 10c Store



Eisenmans at Los Angeles Metal Show

William H. Eisenman of Cleveland and Palm Springs, is secretary of the American Society for Metals, and he and Mrs. Eisenman are in Los Angeles this week attending the Metal Show.

Over the weekend, the Eisenman home at 220 Hermosa place, was filled with guests from all over the country, mostly officers of the American Society of Metals.

Guests included Ralph L. Wilson, director of metallurgy, Timken Roller Bearing company, of Canton, Ohio; J. B. Austin, director of research labs, U. S. Steel company, Kearny, New Jersey; Ralph L. Dowdell, head department of metallurgy, University of Minnesota, Minneapolis.

His; John Chipman, head department of metallurgy, M.I.T., Cambridge, Massachusetts; J. B. Johnson of the flight research lab, Wright-Patterson Air Force base, Ohio; H. B. Knowlton, chief engineer, International Harvester company, Chicago; George A. Roberts, chief metallurgist, Vanadium-Alloys Steel corporation, Latrobe, Pennsylvania; O. A. Schaeffer, vice president, Midvale company, Nicetown, Pennsylvania . . . also Mr. and Mrs. Arlington P. Ford of Cleveland.

Eisenman guests for the past two weeks have been Mr. Gene Gamble and Mr. Charles A. Foster Jr. of New York. Mr. Gamble was formerly in the Village with E. F. Hutton. Both men are now with National City Bank in the foreign affairs department.

At Peffer Home

Visiting the E. E. Peffers of 1175 Camino del Mirasol are Mrs. Irma Block and son Jimmy of Stockton. Mrs. Peffer and Mrs. Block are sisters.

In Palm Springs it's THOMPSONS

AT THE
DESERT INN GATE

For Dates & Date Confections
Special Easter Baskets, Candy and
Panorama Eggs

GEORGE and CLARICE PARKINSON, Owners



(Lee Wenzlick Photo)
NOVEL STORK SHOWER—Something new in stork showers was the chuck wagon breakfast given at the home of Mrs. Milton Hicks of Thunderbird for Mrs. Eddie Susalla, wife of the associate golf pro. Co-hostesses were Mrs. Paul Prom and Mrs. Jimmy Hines. Pictured from left, Mrs. Hicks, Mrs. Susalla and Mrs. Hines.

WALLET MISSING

Loss of a leather wallet containing personal identification cards, oil credit cards and \$25 in cash was reported to police Saturday by Mrs. Gerald H. Dooley of San Bernardino.

PARKED CAR DAMAGED

Leo' Cruise, 325-81 Shifting Sands Trail, reported to police Saturday that his parked car had been damaged by a hit-and-run driver while it was in the parking lot of a local store.

SUPER VALUES Mayfair in LIQUORS

Lido Club, California

BURGUNDY

the perfect table wine



99c
FULL GALLON
100 PROOF

REGULAR \$3.29
PARK AVENUE
LONDON DRY
DISTILLED
GIN
\$2.69
FIFTH GALLON
85 PROOF

VERMOUTH
\$69c
Reg. 98c
Fifth
Broadway Deluxe—Sparkling Burgundy or
CHAMPAGNE
\$2.79
Fifth
Fifth
CLINTON COUNTY, 4-YEAR-OLD WHISKEY
\$3.98
Fifth Gallon
Fifth Gallon
MAYFAIR SPECIAL!

Reg. \$4.95 Carnegie's
SCOTCH
BLENDED WHISKEY
\$3.98
FIFTH GALLON
Finest, 100% Scotch whiskies, bottled and blended in Scotland by one of the world's finest distillers.

SPECIALS GOOD THROUGH
SUNDAY, MARCH 29

Save plenty on this!

Hoffman House
PREMIUM QUALITY

BONDED Bourbon

Imagine! Bottled in bond, straight Kentucky bourbon whiskey at a price less than for most bonded whiskies. Fully 6 years old. Rich bouquet.

\$3.98
FIFTH GALLON



Old Barrel Tap
STRAIGHT KENTUCKY BOURBON WHISKEY
• 86 Proof
• 4 Years Old
\$3.29
Fifth Gallon

CLINTON COUNTY, 4-YEAR-OLD WHISKEY
\$2.99
Fifth Gallon

Ivan Strolofsky
VODKA
All Grain 80 Proof
\$2.69
FIFTH

RON DON JUAN
RUM
7 Years Old Imported, Gold
\$2.79
FIFTH

Mayfair
MARKETS

444 North Palm Canyon Drive

Indiana Girl, Village Man, Plight Troth

Miss Mary E. Harris, daughter of Mrs. Eva Parker of Evansville, Indiana, and O. O. Bump, son of Mr. and Mrs. A. P. Bump of 450 Via Colusa, Palm Springs, were married Sunday evening at six o'clock at the Palm Springs Community church, with Dr. W. H. Westby officiating.

The bride wore a bouffant dress of white Italian silk figured with blue roses and a small white hat, trimmed with blue and white roses. Her blue rhinestone jewelry was the gift of the groom and she carried a nosegay of pink garnet roses and freesias.

The parents of the groom were the only attendants. Mrs. Bump wore an orchid suit with black accessories and an orchid corsage.

After the ceremony, the party enjoyed a wedding dinner at Shadow Mountain club, which was followed by a small reception at the home of the groom's parents.

The newlyweds will make their home in Evansville, where Mr. Bump is engaged in the oil business.

Palm Desert Sunbeams

By EDITH EDDY WARD

Shadow Mountain club went strictly "western" in the fashion show that was put on by

Tenth Birthday Celebrated with Desert Hayride

Celebrating the 10th birthday of Michelle Montgomery, a party of 18 young people went on a hay ride Saturday.

Starting from Rogers Stables, the party rode out onto the desert and roamed weiners, and, of course, there was a birthday cake.

Among the youngsters joining in the fun were Michelle's brother Chip and sisters Kathy and Barbara, and a cousin Dawn Anderson from Los Angeles.

Chaperoning the party were Michelle's mother, Mrs. Victory Montgomery Jr. of Palm Springs, Miss Peggie Gibson who is attending the Arizona State College and Miss Jeannette Gibson who attends the Anna Head

School in Berkeley. Both the girls are champion horsewomen—Peggie having won the High Point Championship of California State Horsemen's association and, last year, Jeannette won the California State Grand Champion Horsemastership. At fifteen years of age, she was the youngest and won with the highest score ever made. She will probably be sporting her championship belt and buckle this weekend at the Arabian Horse show in Palm Desert.

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Mrs. Bert Morris and daughter, Virginia, are spending a few days in their Palm Desert home this week. Tuesday they entertained Mr. and Mrs. Ray Taylor from Pasadena and Mr. and Mrs. A. Withrow and son, Arthur, from Stanford. The Morrisons are the owners of the Mor-

ris Center in Los Angeles and are the manufacturers of the "Morriset."

Mr. and Mrs. Joe Moon who plan to spend the Summer in Palm Desert are busy with plans to add a beautiful patio with cabanas onto their home. Their houseguests last week were Mr. and Mrs. Henry C. Kuehn and Mr. Kuehn's brother, Walter, from Milwaukee, Wisconsin. Mr. Kuehn is chairman of the board of the Wisconsin Cold Storage company. The Moons entertained them at the Shadow Mountain club and Thunderbird last week. Friends of Hal Davis were happy to learn that he is "holding his own" since he was stricken with a heart attack a couple of weeks ago.

SHADOW MOUNTAIN ECHOES: Brian Denley is bringing his little daughter, Judy, to Palm Desert for her Easter vacation. Mr. and Mrs. Douglas Rees flew in from Minneapolis with their

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Portable Barbecues and Equipment

• Distinctive Gifts
Custom Firescreens

Our Specialty

Fast Service

Free Estimates

Mikes

Shop

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Desert Farmer's Market
Phone 5569

171 North Indian Ave.
Palm Springs, Calif.
Phone 5389

Help Wanted

EXPERIENCED maid, white or colored, unattached. Live in. Spend summer on the desert in refrigerated modern home. \$100 month, board and lovely room for self. Write Box 190, File A1, Desert Sun.

REAL ESTATE
SALESMAN OR BROKER
RALPH WEINSTEIN
256½ So. Palm Canyon Dr.
Phone 2884

WANTED immediately all year round kitchen help, waiters and waitresses, also chamber maid. Desert Club, La Quinta. Phone 9-3232.

NEED A JOB????
Openings for Men & Women.
Palm Springs Employment Agency, Rear 156 No. Indian.

COSMETIC GIRL, EXPERIENCED, PERMANENT.
RAMON DRUG

COUPLE — Experienced maid, man work elsewhere. Apartment and salary. Call 9062.

Business Opportunities 29

ESTABLISHED well paying mail order business will consider associate. 320 So. Indian. Ph. 2910

LEAVING town, must sell at once, going business at sacrifice price in A-1 location. Air-conditioned. Call 5669.

WANTED—Financial backer. I will sell interest in invention. Have patent pending. Box 599, Palm Springs.

Business & Financial 30

WANT \$2000 2nd Trust Deed loan for 2 years, 10% interest. 2-bedroom home in Palm Springs. Write J. Nagler, 330 No. Alfred St., Los Angeles.

MONEY WANTED on First & Second Trust Deeds paying from 6 to 10% interest. Sheptenko, 475 N. Palm Canyon Dr. Phone 2727.

Lots & Acreage 33

ACREAGE 240 ACRES of desert land on Ave. 38—1 miles west of Indio, 1 mile North of Highway 99. Property lies North of the intersection of Adams and Ave. 38, \$125 per acre—terms. See your broker—or call O. B. Jaynes. Phone 5288.

ESTATE LOT

TENNIS club area—150 ft. front by 286 deep. Surrounded by beautiful homes.

Owner—Ph. 3182 or 7092 Or write Box 190, File N 6

147-ACRE SUBDIVISION MUST be sold to settle estate. Abundance of water. On Ramon Road. Thousand Palms, 7½ miles E. Palm Springs High School. \$295 per acre, terms. Owner, 1680 E. Ramon Road Phone 2173

LAND BARGAIN ! ! Full Price \$6850 ! !

680 ACRES Vicinity RACQUET CLUB & CHINO CANYON—½ Mile off Hwy 111. (Sect. 31 T 3 So. R. 4 E.) Write J. C. S., 310 Kearny St., San Francisco.

SELL as parcel. 800 lots (95 acres) Bombay Beach—Salton Sea. Phone L. A. Pyramid 1-2757. 989 Mesa Verde Rd., Pasadena 2.

5 ACRES near Thunderbird, with water. Date Palm Drive back of Sun Swim Club. \$8000. Terms. C. Watson, Mission Inn, Riverside. Phone 1, Ext. 70.

ADJACENT lots—one R-3 and one R-1 corner 150' x 128' of Cardillo and Via Escuela. 867 W. 33rd Way, Long Beach 6.

LARGE R-3 lot, 5 units, Junipero near Esquila. Low price or trade on house. C. E. Shewe, 1054 Tamarisk.

RANCHO MIRAGE Annex 2 residence lot No. 74, 120' x 160'. \$1200. See broker or write Box 190, File P-6, Desert Sun.

DESERT HOT SPRINGS—Adjoining lots \$750 each. Large lot, \$1250, corner \$100. Owner, 6-6040 7th St., D. H. S.

R-1 Lot 74x100, 400 blocks Sonora Road. \$2750. Owner, 466 Avenida Palmera. Ph. 6257.

For Sale or Exchange 34

3-UNIT income property. Vicinity Del Mar Race Track. \$18,500 value. Want Desert Property like value. Ph. 5213.

Real Estate—For Sale 35

FOR you who want your money to give you a good home & a big income. Seven units with over \$10,000 spendable income—ask your broker to show this property on Indian Ave., near El Mirador, or phone 3673 for appointment.

DUPLEX furnished, rented for \$160. Tenants pay utilities. Priced at \$12,500 for quick sale, terms. Ted Smith, Rancho Mirage Tract office. Phone Palm Springs 8-3881

HOME like new, \$6750. 4 bedrooms, 2 baths, completely furnished. 2 blocks from Bullock's, Safeway and post office. Terms. Phone 4430 or 3522.

MODERN furnished triplex Palm Springs area, sell or part trade. Write full details first letter on trade. Owner Box 491, Cathedral City.

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Portable Barbecues and Equipment

• Distinctive Gifts

Custom Firescreens

Our Specialty

Fast Service

Free Estimates

Mikes

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Phone 5569

171 North Indian Ave.
Palm Springs, Calif.
Phone 5389

DEADLINES—for new copy or cancellations:
MONDAY ISSUE—5 P.M. FRIDAY
TUESDAY ISSUE—5 P.M. TUESDAY

THURSDAY ISSUE—5 P.M. THURSDAY

BOXES—Address all communications to: The Desert Sun, P.O. Box 190, Palm Springs, Calif.

Lost and Found 10

\$50 REWARD

RETURN OF MAN'S GOLD WRIST WATCH WITH GOLD MESH BRACELET. WATCH MARKED TIFFANY. LOST MARCH 16TH P. M. PH. BANNING 6972.

LIBERAL REWARD IS OFFERED for return to 345 Via Las Palmas for aqua marine and small diamond clip. Lost Sunday evening probably at or in vicinity of Don the Beachcomber. Ph. 2909 or 2428.

LOST—Approximately 2-carat diamond out of setting, Friday afternoon. Suitable reward. Please phone 2282.

LOST—Eastern Star pin, keepsake. Ph. 2192 or contact Mrs. Leonesio at Village Pharmacy.

LOST—Billfold containing money, valuable papers, driver's license. Reward. Ph. 9031.

Personals 12

Palmist—Spiritual Reader

ADVICE on all matters. 415 No. Palm Canyon Dr. Appointments not necessary. Open daily and Sundays. 9 a. m. to 11 p. m. at night.

2 LOS ANGELES firemen want to drive private auto to Lansing, Michigan, or vicinity. Leave April 17. Ph. 8-3312.

ALCOHOLICS Anonymous. Airport 8:30 Tuesday nights. Phone 7063.

COLONICS—STEAM BATHS MASSAGE 346 N. Palm Canyon. Ph. 5239

FOR SALE, diamond ring, beautiful 1 carat. Sacrifice. Ill health, \$750, or offer. Ph. 7601.

Announcements 14

DESERT BOOK SHOP Also RENTAL LIBRARY TYPEWRITERS Sold & Rented 443 N. Palm Canyon. Ph. 5208

Service Miscellaneous 15

REMODEL or REPAIR Car Parts, Room Extensions Patios, Walls, Pools, Store Fronts New Home Construction Lic. General Contractor—Insured KADERA CONSTRUCTION CO. 390 Sunny Dunes Rd. Ph. 5152 or 3241

LETTER SHOP Mimeograph Stencil mailing lists Public Stenographer Fast Service Top Quality Phone 2738 114 S. Palm Canyon Ask for Mrs. Griffing

REFINISHING and upholstering ratty furniture, like new, reasonable. Established 1930. St. Denis, Hollywood, Hillside 7650.

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 26, 1953

Real Estate—For Sale 35

LOT BUYS

RESIDENTIAL AND INCOME

CATHEDRAL

CITY

FASTEAST GROWING COMMUNITY IN THE VALLEY
100 x 150 Courtsize
\$6000

50 ft. zoned R-3—\$1350
95 ft. 100 x 150—\$1350
90' View Lot—\$850
2½ Acres, Water and
Paved Road—\$3750 to \$6000

See THE CLARKS
68-762 Broadway Phone 8-4391
with W. R. Hillery, broker

LA QUINTA

3 BEDROOMS, 2 baths, Living room, dining room. Beautifully landscaped 100x100 property, located in quiet, cool area. Protected against winds. Unfurnished. Price \$15,000. Terms if desired at 6%.

COACHELLA VALLEY
REALTY CO.
Hi-way 99 at King, Indio
Phone 7-3116 or 9-3361

13 BUILDINGS FOR SALE

APPROXIMATELY 23' x 150'. Frame construction, granite exterior. 12 buildings contain 7 dwelling units each with all existing light fixtures and wiring, plumbing, gas lines, water heaters, etc. To be sold by sealed bids. Blank bids may be obtained from Housing Authority of the City of Palm Springs, 2658 E. Ramon Rd., Palm Springs, Calif.

POPPY TRAIL TRAILER COURT SACRIFICE, elderly owner ill, unable to operate, 1½ acres, 20 permanent spaces, and as much for overnight. Patios, meters, time clocks, neon signs, barbecue, fruit and shade trees. Stone 2-story block building adjoined Tucker's Museum. \$5000 down, balance to suit. 1451 E. 6th St., Beaumont, Calif.

LAKE
ARROWHEAD

HOMES—LOTS—RENTALS
Phone Lake Arrowhead 710
Or Palm Springs 2742

20 ACRES fine homesite, good for sub-division. Water, electricity, gas, phone, \$5000 and monthly payments handles. Adjacent to Thunderbird. Or

Will trade for income property. Palm Springs phone 8-3399 or 70-210 Highway 111

INCOME \$160

PER MONTH. Private dwelling with four rentals. Price \$15,500. Owner. Phone 4682.

SMART BUYS

A LITTLE BIT OF HEAVEN... Not the Emerald Isle, but a peaceful desert setting, landscaped by nature's enchanting mountains and desert flowers, completely fenced, is this 3-bedroom, 2-bath ranch house. Swimming pool and 2 acres for the incredible price of \$14,500.

YOU CAN STRETCH your income if you own this charming home—2 bedrooms, large lot, good location, magnificent view. \$2500 down, full price \$12,500.

BARE OPPORTUNITY. See this gem and move right in. Nothing overlooked for beauty, comfort and view. 3 bedrooms, 2-bath home. Heated pool. "An Oasis" for \$21,500.

BE WISE! Let your dollars work for you—Store building all leased. Excellent return on your investment. Price \$15,000.

DUPLEX—Well kept older building, well landscaped, fenced, convenient location—one side rented for \$125 a month. Rented to \$15,500.

THERESA PRESS

Realtor—
420 So. Indian Ave.
Phone 5282 or 5691

Your Best Buys

TRADE your HOUSE TRAILER if valued \$4000 to \$5500 for equity in modern fully furnished 2-bedroom home. Fireplace walled, TV area.

SACRIFICE 2-bedroom home near churches. Spanish tile roof, fireplace, beamed ceilings, steel sash. SACRIFICE \$7990. Only \$1990 down, \$60 monthly.

CHEAPER THAN RENT!! 1 BEDROOM cottage fully furnished, near everything, sun-deck, cooler, \$5250, only \$990 down, \$12 month.

Venger Realty, M. McCann, Mgr. CATHEDRAL CITY BRANCH 710 Broadway Ph. 8-3035 P. S. 3775 N. Indian Ph. 5595

200 ACRES mountain view ranch, accessible all year round. Nice for lodges, camps, etc.

OTHER small ranches. Beautiful acres for trailer court, cherry orchard. Homes and homesites in Cherry Valley. Contact Leora S. Coffey in Cherry Valley at Beaumont Ave. and Orchard St.

COAST LAND REALTY CO.
Phone Beaumont 4225

IT'S A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT
HOMES—LOTS—INCOME

RUTH BILES

Realtor 56 Glenn St.

INCOME UNITS in Cathedral City. 2-bedroom house with duplex. Live in the house and rent duplex. \$5000 down. Terms. Phone 8-3398 after 5 p.m.

OWNER'S LOVELY HOME
best buy, 1428 Rodeo Road,
Phone 4653

A GIVE AWAY

NEARLY new 2-bedroom house, insulated, asphalt tile floor throughout. Just reduced to \$8950, small down.

2-BEDROOM and den house furnished or unfurnished. Priced to sell due to illness of owner.

3 BEDROOMS located in best hotel area. It has a corner location that is bound to increase in price. \$55,000.

Ralph Weinstein

REALTOR
256½ So. Palm Canyon Dr.
Ph. 2834
Next to the House of Murphy

IN THE SOUTH END

A WELL preserved and nicely maintained Spanish home, 3 bedrooms and 3 baths. Hollow tile construction. Tile roof, steel casement windows, parquet hardwood floors, 2 fireplaces, dishwasher, enclosed porch, double garage. Lot 120x135 nicely landscaped, sprinkler system. Partly furnished. Price \$30,000. See your broker or—

CHARLES MATHEWS
315 N. Palm Canyon Drive
Phone 5308
"There is only one Palm Springs"

TAHQUITZ RIVER ESTATE

RANCH type house, 4 bedrooms, 3 baths. East corner South Riverside Dr. and Hermosa. Beautiful home among other fine homes, fenced privacy and quiet. Sacrificing for \$29,500. Also available with carpets and drapes or completely furnished. Immediate occupancy. Call owner 3736.

TRADE your HOUSE TRAILER if valued \$4000 to \$5500 for equity in modern fully furnished 2-bedroom home. Fireplace walled, TV area.

SACRIFICE 2-bedroom home near churches. Spanish tile roof, fireplace, beamed ceilings, steel sash. SACRIFICE \$7990. Only \$1990 down, \$60 monthly.

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OTHER small ranches. Beautiful acres for trailer court, cherry orchard. Homes and homesites in Cherry Valley. Contact Leora S. Coffey in Cherry Valley at Beaumont Ave. and Orchard St.

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OWNER'S LOVELY HOME
best buy, 1428 Rodeo Road,
Phone 4653

IT'S A BARGAIN
BEAUTIFULLY FURNISHED 2-BEDROOM HOUSE plus guest house consisting of living room, kitchen, bedroom and bath. Large landscaped lot, 1 block of Palm Canyon and close in. Tremendous buy at only \$29,500. Easy terms.

TERRY RAY

773 N. Palm Canyon Dr. Ph. 2064

OWNER'S LOVELY HOME
best buy, 1428 Rodeo Road,
Phone 4653

SEE THIS BEST BUY TODAY
NEW 2 BEDROOMS, 2 BATHS
1428 RODEO RD. PH. 4653

IT'S A BARGAIN
BEAUTIFULLY FURNISHED 2-BEDROOM HOUSE plus guest house consisting of living room, kitchen, bedroom and bath. Large landscaped lot, 1 block of Palm Canyon and close in. Tremendous buy at only \$29,500. Easy terms.

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TERRY RAY

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Real Estate—For Sale

Peter B. Sheptenko

PALM SPRINGS
FINEST & LARGEST OFFICE

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

BEST HOME BUY IN TOWN
3 BEDROOMS, two full baths.
Large living room with fire-
place. Asphalt tile in bath-
rooms and kitchen. Vented
cooling system. Large lot beau-
tifully landscaped. Reduced to
\$12,500 unfurnished or \$13,500
furnished. Will take easy
terms from responsible buyer.

FOR HAPPY LIVING
SPARKLING, clean and up-to-
the-minute, 3 bedrooms, 2
baths. Magnificently land-
scaped. Filtered and heated
POOL. See this now.
\$21,500

GOOD NEW TRIPLEX
EACH UNIT has living room, bed-
room, bath and kitchen.
\$24,000 full price

158 FT. FRONTAGE near Bilt-
more. Room for 10 or more
units. REDUCED. Try \$8500

offer.

24 LOTS in one of the finest sub-
divisions in town. Can be
bought singly or WILL SELL
WHOLESALE on easy terms.

INVESTMENT OPPORTUNITY
OF A LIFETIME

56 ACRES ADJOINING AND
OVERLOOKING Palm Desert

and Famous Shadow Moun-
tain Club. Well alone is worth

over \$10,000. Will take \$40,000
and only \$12,500 down. Ter-
rific subdivision possibilities.

17½ ACRES ADJOINING WON-
DER PALMS HOTEL AND
TAMARISK COUNTRY CLUB.

Finest date and citrus grove
in the valley. Finest well in

the desert. Reduced to \$80,000.

Take \$20,000 down.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Drive

Phone 2727

ASSOCIATE BROKERS

Bill Colven Bill Heiser

Frank McCready Mike Jekyll

For Industrial Property

See John Williams

Will lease or build to suit

3-BEDROOM, 2-bath home, new,
fully furnished, with coolers
and wall to wall carpets.

Reduced to \$21,500

4-BEDROOM, 3-bath home on 4
view lots, completely fur-
nished, new. \$45,000.

3-BEDROOM home unfurnished,
\$12,500, low down payment.

FINE corner lot—Little Tuscan
\$3500.

10 LOTS for builder, wholesale
price \$10,000.

APPROXIMATELY 15 acres with-
in city limits, ready for sub-
division, \$800 per acre.

SEE

John W. Williams

Realtor
or Associates
Claude W. Gottbehuet
Roslyn Lang

423 No. Palm Canyon Dr. Ph. 3311

ARE YOU

LIVING

in a dream instead of a Dream
House? Money paid out in
rent is gone. Pay that rent
money to yourself by buying
a 3-bedroom, 2-bath home, air-
cooled, large closets, sliding
glass doors, steel kitchens, on
large lot with SMALL DOWN
payment. Prices from \$13,975
to \$15,750. Some have FREE
TV hookup, with 1 year FREE
service. It costs you nothing
to get the details. Call us—

GANNON REALTY

Branch Office

Plenty of Parking Space)

Gannon Realty

463 N. Palm Canyon Drive

Phone 2772

NOTICE: OUTPOST Estates are sold out

BUT there are still two well
located homes available as re-
sales as low as \$11,500 with
only \$1300 down. Swimming
club privileges, of course.

HURRY, as these will sell fast.

**PALM SPRINGS OUTPOST
ESTATES**

Ramon Rd. 4 mi. E. of Palm

Los Angeles Office:

3116 Valhalla Dr. Burbank,
RO. 9-2179

REDUCED TO \$13,750

BUILDER MUST SELL, New, 2
bedrooms, Large Lanai. Guest
room off carport. Walled lot.

Landscaped. Some carpeting
& drapes. See today—it won't
last.

TERRY RAY

773 N. Palm Canyon Dr. Ph. 2064

BY OWNER

3 BEDROOMS with 2 bathrooms,
income or business property.

Furnished complete. Cash or
terms. 412 No. Indian Ave.
Ph. 4922.

2-BEDROOM cement block home,
brings \$100 month, living quar-
ters. \$7000 furnished. 466 No.
Calle Encilia.

2 FURNISHED houses, close in.
Good income. Bargain. Owner
328 No. Calle Encilia.

Real Estate—For Sale

FOR BETTER REALTY DEALS SEE

ADOLPH ISRAEL, REALTOR

671 N. PALM CANYON DRIVE

BY OWNER—New furnished,
practical, 3-bedroom, 2-bath
home. Screened lanai, \$15,000.
Phone 3171.

Exchanges

LET'S TRADE

BRAND NEW home with POOL
Only \$27,500. Will take L.A. or
Long Beach income.

FURNISHED TRIPLEX for small
L.A. or Beverly Hills home,
\$32,500.

4-UNIT APT. AT CATALINA, EX-
CELLENT Income. \$35,000. Take
P. S. Vacant or Acreage.

12-UNIT APARTMENT HOTEL
furnished, with POOL. A BUY
AT \$90,000. WANT L.A. or a
home or income.

Houses for Rent

TRADE

REAL ESTATE
Ph. Palm Desert 76-3431

Next to Drug Store—Highway 111

IDEALLY located 7-room home
in Banning. 4 bedrooms, large
living room, dining room, 2
baths. Beautifully landscaped
lot 100x200. Unexcelled view.
Perfect during summer months.
Write Box 190. File L5.

TRADE for home or income in
Desert Hot Springs—4½ rooms
furnished—on 8 acres. \$10,000.
Also business lot 85'x185'
value \$10,000. Idyllwild, Calif.
Contact V. De Gaston, No. 4
Arcade Bldg., La Jolla, Calif.

HOME, 545 Calle Santa Rosa,
Palm Springs. Sell at bargain
or exchange for Trust Deeds.
J. Nagler, 330 No. Alfred St.,
Los Angeles.

TRADE 1951 Buick 4-door sedan,
excellent condition, low mile-
age for lot. Ph. 2929.

HOTEL on Palm Canyon Dr. Will
exchange for Los Angeles or
vicinity income. Phone 9053.

Real Estate Wanted

TRADE

ALL CASH OR TRADE for three
or four bedroom home, in or
near Las Palmas Estates or
Tennis Club area. Must have
value. Give price and loca-
tion and phone. Private party.
P. O. Box 928.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor. 671 N. Palm Canyon

ONE or 2-bedroom house from
owner. Call 550 evenings.

Business Rentals

Wanted to Rent

FINE single and double offices
available in Modern centrally
located Business Building at
\$60 and \$100 per month.

HAROLD HICKS. Phone 2736.

813 N. Palm Canyon Drive.

PERMANENT year around couple
want small 2-bedroom
house, unfurnished, except
cook stove. Reasonable. Call
Mr. Chastain, Stack Chevrolet
Co. Phone 2042.

Rooms For Rent

WANTED

Use of furnished home with
pool for summer months in
exchange for care of prop-
erty & payment of all
utilities. 2 adults—References.
Phone: 3673

PERMANENT year around couple
want small 2-bedroom
house, unfurnished, except
cook stove. Reasonable. Call
Mr. Chastain, Stack Chevrolet
Co. Phone 2042.

Household Goods

WANTED

NEW AND USED FURNITURE
New—Modern Furniture

NUITURE Couches, dinettes, box
springs, mattresses, tables,
chairs, platform rockers. Loop,
fiber and linoleum rugs, as-
sorted colors and sizes. Coffee
tables, end tables, lamps, roll-
away beds, gas ranges and
electric refrigerators.

UNPAINTED FURNITURE
Complete line—We finish.

CHAIFFEUS, house boys, but-
lers. Single rooms, reasonable.
El Mirador Garage

1090 N. Palm Canyon

CHINESE PEEL FURNITURE.

BABY FURNITURE.

PATIO FURNITURE.

STA-COAT rubberized oil base
paints.

USED FURNITURE.

Most Anything Available
SAVE MONEY AT

RAMON TRADING POST

Corner Ramon & Sunrise Way

Ph. 2173

We BUY, SELL AND TRADE

MORE

GOOD NEWS

COMING YOUR WAY

FROM MAHER'S

FURNISHED rooms \$15 week.

Apartments \$22.50 week. Also
low summer rates. 954 E.

Ramon Rd. Ph. 3013.

1 BEDROOM apartment, attrac-
tively furnished, air cooled.

Month or season. 980 Camino

Parocela. Ph. 3348 or 4756.

\$15 WEEK up. Rooms and
apartments, walking distance.
Ph. 3029.

15 WEEK and up. Center of
town. Special rates to local
workers. Phone 9053 or 2957.

FURNISHED NEW single or dou-
ble apartments. Ready April
1st. 579 Calle Abronia.

LARGE 1 bedroom apartment.
Attractively furnished. By the
month. 967 Camino Parocela.

2-BEDROOM furnished apart-
ment. By month or year. 503
Calle Palo Fierro. Ph. 7525.

2 FURNISHED houses, close in.
Good income. Bargain. Owner
328 No. Calle Encilia.

REDFIELD must sell, New, 2
bedrooms, Large Lanai. Guest
room off carport. Walled lot.

Landscaped. Some carpeting
& drapes. See today—it won't
last.

TERRY RAY

773 N. Palm Canyon Dr. Ph. 2064

BY OWNER

3 BEDROOMS with 2 bathrooms,
income or business property.

Furnished complete. Cash or
terms. 412 No. Indian Ave.
Ph. 4922.

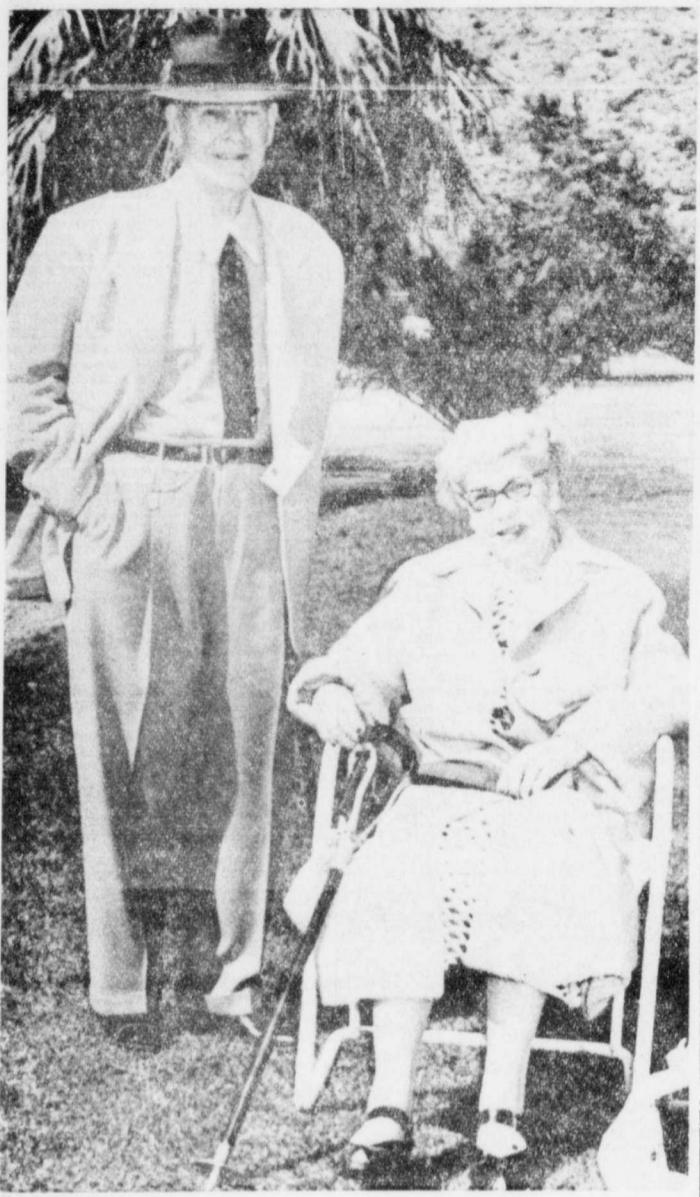
REDUCED TO \$13,750

BUILDER MUST SELL, New, 2
bedrooms, Large Lanai. Guest
room off carport. Walled lot.

Landscaped. Some carpeting
& drapes. See today—it won't
last.

OUTPOST Estates are sold out

BUT there are still two well
located homes available as re-
sales as low as \$11,500 with



8c—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 26, 1953

Lili St. Cyr at Chi Chi for Third Time

Lili St. Cyr is back at the Chi Chi for her third appearance. The beautifully staged act is a new one but it's gorgeous Lili, who has perfected the strip tease to a thing of beauty, who is the center of attention. The bubble bath, which Lili made famous, has been retained and none of Lili's admirers are going to be disappointed in this show. Lili, the beautiful tease, has lost none of her allure.

Accentuating Lili's beautiful act is the mock strip tease with which Joe Cappo finishes the show. Cappo knows himself out with his impersonations of stage celebrities, and leaves the audience screaming with laughter with his version of the strip tease. This is Cappo's third appearance at the Chi Chi, too, and he is proving just as popular as ever.

New addition to the show this week is Johnny Johnston, the much-admired crooner, who replaces Eddie Peabody, veteran banjoist, who had to drop out because of illness. Johnston's songs add variety to this great Chi Chi show.

Johnston, who is a stellar figure in the entertainment world, was once married to Kathryn Grayson. He has been producing and acting in Ken Murray's TV show.

Start Work on New Idyllwild Firebreak

Forestry crews are at work building a firebreak through timberland from Idyllwild to Pine Cove.

The project will cover seven miles and separate the resort communities in the Idyllwild area from important watersheds.



COMIC IMPERSONATOR—Did you ever see Joe Cappo knock himself almost silly during his act . . . and laugh yourself into stitches while watching him? He's back in the Starlite Room of the Chi Chi along with Lili St. Cyr and Johnny Johnston of singing fame.

Miss Ackerman to be Heard in PTA Concert

Miss Betty Lou Ackerman, physical education teacher at the Nellie Coffman junior high school, will be presented in a marimba concert Thursday evening, when the Katherine Finch PTA meets at the school at 7:30 p.m. She will be accompanied by Mrs. Jean Blackstone at the piano.

Principal Warren Linville will speak on "Remedial Reading."

Mrs. Saul Ruskin will preside over a brief business session and refreshments will be served following the meeting.

Rumwells Buy Home in Village

Mr. and Mrs. Arnold Rumwell have purchased a new home on Lilliania drive.

Mr. Rumwell—head of the law firm of Lakin, Spears and Spears of Palo Alto—is now serving his twenty-first year as city attorney of Palo Alto—both of which positions he expects to resign very shortly and move to Palm Springs as a permanent resident.

He and his wife Muriel are both graduates of Stanford and have two children—Miriam and

Saxon who are attending UCLA at present.

Mrs. Rumwell is spending a few days in Palm Springs attending to alterations and supervising the installation of a large pool and landscaping.

This residence with improvements will represent an investment in excess of \$60,000 and the transaction was handled by Robert Ransom, realtor.



YOLAND D. MARKSON'S NEW Deep Well Inn

The desert's most beautiful secluded 25 acres of glorious gardens.

Offering desert living at its best.

Spacious quietness . . . Tennis Courts . . . Heated Pool

The largest recreation hall on the desert.

Surprisingly inexpensive.

Rooms from \$7 per day, per person.

AND FOOD

Served as only Santos can . . . food the true gourmet relishes.

PLUS

Dick Henson's Cantonese Dinners

An ideal spot for a luncheon or dinner for 1 or 100 or more

You're cordially invited to visit our
Beautiful New Cocktail Lounge

JOHN J. RAVESE, Mgr.

Carnation Corner
BY June Goodale
CARNATION HOME SERVICE DIRECTOR

Carnation Cottage Cheese is a favorite with my family! It tastes so wonderfully fresh. Extra cream is added right at the dairy. It is so dependable for recipes. And for just plain eating . . . well, at our house, when I need Carnation Cottage Cheese for a recipe, I put a sign on the carton! Like this:



(Makes 6 servings)
1/4 cup butter
1/4 cup flour
1 teaspoon salt
1/2 teaspoon dry mustard
1 cup Carnation Fresh Milk
1 1/2 cups Carnation Cottage Cheese
1 cup finely-crushed corn flakes
1 tablespoon grated onion
3 egg yolks
3 egg whites

Thoroughly blend butter, flour, salt and mustard in top of double boiler over low heat. Add milk gradually and cook until thickened, stirring constantly. Remove from heat; add cheese, 3/4 cup corn flakes and onion. Stir all of hot cheese mixture gradually into egg yolks. Fold beaten egg whites gently into cheese mixture. Place in 2-qt. casserole (do not butter casserole—your souffle will be higher). Sprinkle top with rest of corn flakes. Place casserole in pan of water. Bake in slow oven (325°F.) 50-60 minutes. Serve at once.



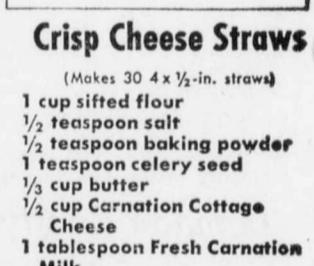
The Mark
of a
Good
Cook

said someone, is in the use of seasonings. Many a dish wouldn't be as good without at least a suspicion of onion! Onions were considered a great delicacy in Homer's time. They probably originated in Asia. Desert travellers carried them to allay thirst. Even today, in many parts of Europe, folks munch onions much as we do apples.



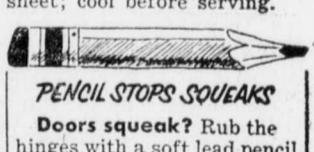
HUSBAND AN
"OUTDOOR TYPE?"

He can keep trouser legs from pulling out of boots by cementing small rubber sponge pads inside, as shown.



Crisp Cheese Straws
(Makes 30 4 x 1/2-in. straws)
1 cup sifted flour
1/2 teaspoon salt
1/2 teaspoon baking powder
1 teaspoon celery seed
1/3 cup butter
1/2 cup Carnation Cottage Cheese
1 tablespoon Fresh Carnation Milk
1 tablespoon lemon juice

Combine first 4 ingredients in bowl. Cut in butter with pastry blender or 2 knives until like coarse cornmeal. Blend Cottage Cheese, milk and lemon juice; stir lightly into flour mixture to form soft dough. Roll 1/4-in. thick on lightly floured board. Cut into strips. Place on buttered baking sheet; sprinkle with paprika. Bake in hot oven (425°F.) 12-15 minutes or until lightly brown. Remove from sheet; cool before serving.



PENCIL STOPS SQUEAKS
Doors squeak? Rub the hinges with a soft lead pencil.

I encourage the family's raiding the refrigerator for Carnation Cottage Cheese. It is richest of all regular cheeses in protein. Provides calcium, iron and vitamin A as well. And a million dollars worth of enjoyment! Keep plenty of Carnation Cottage Cheese on hand.

CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA

CELEBRATION—Forty years of married life were celebrated at O'Donnell golf course watching last week's Invitational, by Mr. and Mrs. Ray Thomas, Los Angeles. Thomas, a former leading amateur, now retired, and his wife have celebrated their last 18 anniversaries by watching the O'Donnell tournament.

Doodles and Skeeter Set New Records

That gold mine of the entertainment field, Saddle and Sirloin, really hit pay dirt with Doodles and Skeeter. Brought back by popular demand this pair of mimes continues to pack them in nightly. Now in their seventh smash week, their rabid fans come back night after night to catch the show and hold them on stage most of the evening with vociferous applause.

The Village has never seen anything like the success scored by Doodles and Skeeter.

These very likeable and personable young men have an act that is chiefly pantomime and fun to the outrageous degree. Dancing, mimicry and a concoction of the zaniest hats ever designed by an unprincipled milliner, plus the two personality boys add up to two entertainers.

Rogers currently is presenting "Private Lives," starring Marsha Hunt, nightly through Sunday, March 29, with a matinee that afternoon at 2:30 o'clock.

Jewel of the show is exquisite sepiia Anne Morie, whose piano playing and singing is delightful. Saddle and Sirloin patrons, Anne's charming voice and talented fingerling of the piano are a real addition to the show, rated one of the best in town.

Loses Tire, Wheel

S. V. Lucas of Ontario reported to police Sunday the theft of a new tire and wheel from the trunk of his car while it was parked at 342 North Calle Encilia.

CLASSIFIED ADS
READ SUN

Victor Jory to Star in Show at Playhouse

Victor Jory will return to Herb Rogers' Palm Springs Playhouse in the top role in "Bell, Book and Candle," opening Tuesday evening, March 31, for seven performances. Jory appeared in "For Love or Money" earlier in the season and was brought back by Rogers because of his extreme popularity in the desert resort.

Jory will play the part originated on Broadway by Rex Harrison and the Lili Palmer role will be handled by Helen Stemberg, who has repeatedly scored at the Palm Springs Playhouse this season in a variety of characterizations. The third most important assignment goes to Bernard Hughes.

The satire on witchcraft is the work of John Van Druten, one of America's most distinguished playwrights.

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Supervisors Re-Open Salary Question

Supervisors Monday a week after they had ordered an increase of \$100 a month for most county employees, re-opened the salary question for further study. They asked the county salary committee to make a new study of salaries and prepare a report before July 1 when the budget for the new fiscal year will be set up.

At Your Friendly VILLAGE MARKET

MONARCH FINE FOODS
MONARCH — 46-oz. Can
TOMATO JUICE 25¢
MONARCH CLING—29-oz. Can
PEACHES 29¢
MONARCH 16-oz jar
Cucumber Stix 35¢
MONARCH Telephone Style
SUGAR PEAS 21¢
303 Can
MONARCH GREEN — No. 2 Can
LIMA BEANS 23¢

Kraft Salad Oil

Nucoa Oleo

Tomatoes

IRIS, Solid Pack
17-oz. Can

Limit 2

Instant Coffee

Borden's 5-oz.

\$1.08

Grapefruit Juice

Del Monte 46-oz.

29¢

Extra Large Ripe Olives

WE BUY RIGHT

WE SELL RIGHT

This market is a member of
Certified Grocers of Calif., Ltd.—one of the World's Largest Buying Groups.

A big pre-Easter sale . . . headlining items advertised in "Puck, The Comic Weekly" . . . plus many more outstanding values in every department!

Enjoy better living for less money by shopping here . . . where you are consistently offered top-quality items—lots of them—at money-saving prices!

MEAT SPECIALS

EICHER POULTRY FARMS

Fresh Broiling Chickens 69¢ lb

Young, Tender — 1 1/2 lb. average

(split in two — ready to broil)

HORMEL HAMS READY TO EAT

65¢ lb

U. S. CHOICE PRIME RIB ROAST

73¢ lb

FRESH GROUND BEEF

39¢ lb

SWIFT Sweet Rasher Bacon

39¢ lb

FRESH CUT LONGHORN CHEESE

49¢ lb

BITE SIZE TUNA CHICKEN

29¢

of the SEA

6 1/2 oz. can

Gerber Baby Food

Strained or Chopped

3 for 25¢

Fresh Ranch EGGS

from Edgewood Farms in

Banning medium — doz.

59¢

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